



Your generosity has a ripple effect



OUR GUIDING PRINCIPLES

- **DO MORE LISTENING THAN SPEAKING:** By listening we will better understand the needs of the community and our donors, and we will therefore be in a better position to respond.
- **RESPONSIVENESS:** We will be responsive to community needs now and as they may evolve or emerge.
- **INTEGRITY:** We are entrusted to be good stewards of people's donations; building and maintaining trust is essential in all we do.
- **NURTURE OUR RELATIONSHIPS:** We will be more successful in our activities if we have good relationships with others.
- **INCLUSIVITY:** We strive to serve the whole community – to do so, we will continue to learn about and from all community members by inviting and encouraging diversity.
- **TOGETHER IS BETTER:** We believe we can accomplish more by working together, so we will work collaboratively with other stakeholders to minimize duplication and maximize impact.
- **GRATITUDE:** We recognize that it is the contributions of many that enables the work we do; donors, volunteers, staff and partners, and we will express our gratitude for their support.



The Community Foundation makes possible countless projects that improve your community's well-being.

OUR VISION

A vibrant, creative community where everyone has the opportunity to take part in building a caring, healthy, and culturally rich community.

OUR MISSION

The Community Foundation for Kingston & Area strengthens our community by connecting the generosity of donors with the energy and ideas of people and charities addressing local community needs.

STRATEGIC THEMES

The Community Foundation for Kingston & Area is community inspired, and has been making meaningful and lasting impacts in our community since 1995. Striving to continually enhance our community, the following three themes will guide our activities until 2024.

Grow Assets and Expand Impact

We will grow our assets under management so we can increase our annual granting into the community, and we will seek to use our funds strategically to maximize our impact to improve the well-being of residents in Kingston and Area.

Increase Awareness and Influence

We will endeavour to be a visible, credible, and influential voice within Kingston and Area, collaborating with other stakeholders to identify and address existing and emerging needs.

Enhance Organizational Excellence and Capacity

We will be recognized for excellence in our governance, operations, and donor stewardship – operating with integrity, efficiency, and heart – effectively using our resources to maximize benefits and impacts in our communities.

To see our [Strategic Themes in Action](#), sign up for our e-Newsletter.

Please visit www.cfka.org/e-newsletter-waves