



## Step Right Up & 'Join the Circus' to Support CFKA

As the Ringmaster calls you to the auction, gather around for a chance to bid on extraordinary experiential packages. No longer does it have to be a fantasy to... conduct the Kingston Symphony; speed 200 mph down the St. Lawrence River on the world champion Aquamania race boat; be a sous chef at a fancy restaurant; go to clown school; have an instant wine cellar; secure boat-handling lessons – by and for women only!

You will have a chance to win these and much more at the Community Foundation for Kingston & Area's unique fundraiser: Under the Big Top ~ Our Community Showcase.

'Join the circus' on Saturday evening, May 5, 2012, for a night of amusement and philanthropy at a transformed Grant Hall.

'Join the circus' on Saturday evening, May 5, 2012, for a night of amusement and philanthropy at a transformed Grant Hall.



No fundraiser quite like this has ever been experienced in Kingston. It will be the talked about event long after the performers have 'left the ring'.

Tickets at \$175 per person, or \$5,000 for a corporate sponsorship, allow entry to the Big Top.

Lively gypsy music will beckon you. Childhood memories will be evoked with the aroma of hot dogs, french fries and popcorn; the whirlwind of clowns, magicians, and fortune tellers; the fun of games of skill, an art gallery and entertainment (presented by a few of CFKA's grant recipients.)

The revelry will be combined with many sophisticated twists like pink and blue cotton-candy martinis. The evening's fun and fundraising are all in the service of supporting the Foundation and three endowment funds.

For more information watch for your electronic "save-the-date", followed by your e-invitation; look for our ads; check out our website, Twitter and Facebook; contact the CFKA office or call me directly. Remember: everyone is welcome under the Foundation tent!

**Gini Rosen,  
Chair**

Have the time of your life while supporting the outstanding work of CFKA – proudly celebrating its seventeenth year of giving to the community – granting over \$6 million to a myriad of not-for-profit organizations.

The purpose of the event is threefold: raise operating funds; subsidize three endowments- Community Fund, Penguins Can Fly (our latest), "Feed the Hungry" (a new endeavour); and present an enjoyable opportunity for Kingstonians to learn more about CFKA and our work with local charities.

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# The President's Report



Bernard Clark

As 2011 draws to a close, it is time to reflect on the year's accomplishments and activities. It is rewarding to know that hundreds of citizens who wish to contribute to improving the Kingston area's quality of life choose the Community Foundation through which to provide their impressive support. Donations continue to be strong and, as well, fifteen new endowment funds have been established. Our citizens care!

You care about improving opportunities for children and youth; you care about

helping the disadvantaged; you care about providing enriching cultural opportunities.

Because of this generosity and the volunteers who help us, we have been able to distribute about \$300,000 to worthy charities.

In May Vikram Varma and I attended a Community Foundations of Canada biennial conference in Vancouver with representatives from around the world. Entitled "Welcome to A World of Opportunity" the conference celebrated the 90th year of the community foundation movement in Canada and challenged all of us in the philanthropic world. What gives us a sense of belonging? What forces shape our reality and what does it mean for the future? How do we leverage resources we have to better support our communities? This was a place for bold new ideas to tackle the wicked issues that face us.

To help us understand our community better, for the last three years we have published Vital Signs.® It is a report card on areas in which our community is doing well improving quality of life and in which we might wish to "pick up our socks."

It helps us provide facts to donors who seek our advice and helps our Grants Committee choose grant applications that can have the most impact.

To dig deeper to find new ways to use resources at this challenging time in our world, this year we established a Social Innovation Task Force.

It is exploring future opportunities to support our community in this emerging field and will report to our Board early in the New Year.

On behalf of our Board of Directors, I thank you all for your commitment to support our community's health, vitality and wellbeing.

*Florence Campbell*



Stephen Wild

Mayor Mark Gerretsen, Erna Redekopp, Linda Lysne, & Vikram Varma at the Vital Signs® 2011 launch.

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## Many Donors Say: “So glad I found you!”



Jeremy Johnston

Vikram Varma, Vanessa Martin and Geoff Sandiford at the Iron Duke.

Vanessa Martin, a local artist, held an art show in July at the Iron Duke, a local pub. A percentage of sales from the show went to the Community Fund at the Community Foundation. When asked why she chose the Community Foundation, Vanessa said “When I heard about the Community Foundation, it sounded perfect. People’s needs are different and there is an organization out there that says I understand that there are different needs in the community.” She was particularly impressed that the Community Foundation, through its knowledgeable Grants committee would ensure that the money went where it would make the most difference in the community.

CFKA’s model is simple - the funds from our donors are held in permanent endowments which are invested. The income earned (about a 5% average since 1998) is used to make grants to organizations whose projects enhance and strengthen the quality of life in the Kingston area. Income is distributed in one of two ways, either to the organizations specified by the creator of the fund, or as in the case of donations to the Community Fund by the Foundation’s Grants Committee, in response to applications to fund local projects.

We are starting to see more people using creative fundraising methods. For example, Terry Harris, who created

the Terry Harris Endowment Fund this year, asked his family and friends to donate to the fund in lieu of presents on his birthday and raised over \$2500. Terry created his fund to help families of people who are incarcerated by providing assistance to their families and supporting any reintegration programmes. Last year Gary Tranmer & Monica Heine asked the guests at their wedding to make donations to the Andy Endowment Fund which benefits the Children’s Cancer Patient Support Fund, helping families with unexpected expenses that arise when a child has cancer.

The Foundation has also been investigating different ways to accept monthly donations. A few people choose to donate monthly by credit card. In last fall’s issue of *Ripples* we wrote about David & Cathy McCart, who make monthly contributions to the Foundation. Inspired by their purchase of Canada Savings Bonds years ago, they chose to spread their contributions over a period of months.

For example, a \$10,000 contribution to the CFKA to create a named fund can be spread over a period of five years, equating to a monthly gift of \$167.00 per month! For many, this fits within one’s budget better than a onetime gift and you could create a named fund to honour your family name or memorialize a loved one.

### Who are we?

The Community Foundation for Kingston & Area (the CFKA or the “Foundation”) is a public charitable institution supported and run by citizens of Kingston and the area.

### What do we do?

The Foundation encourages individuals and organizations to establish and build permanent endowments and other funds from which worthwhile community projects are then supported.

### Where do I get more information?

Contact the Foundation office at 613 546 9696, see the web site at [www.cfka.org](http://www.cfka.org), or email us at [foundation@cfka.org](mailto:foundation@cfka.org).

We’ve also looked at preauthorized debit payments, where the money is withdrawn from the donor’s bank.

If you’d like to find out more about our funds or ways to give, take a look at our Youtube channel at [www.youtube.com/user/cfkaed](http://www.youtube.com/user/cfkaed) or visit our website [www.cfka.org](http://www.cfka.org)

**Vikram Varma,**  
Executive Director

## Report from Executive Director’s Meeting in Winnipeg



Ian Bird, CEO of Community Foundations Canada, and Glenn Stresman, Executive Director of the Windsor Community Foundation and former CFKA Executive Director.

The Community Foundation for Kingston & Area is a member of Community Foundations Canada. Each October, the approximately 50 executive directors of

the group II Foundations, (foundations with assets between \$3 and \$30 million) have an annual meeting. The Peer Gatherings, as these executive director meetings are called, represent a fabulous opportunity to share information between similar sized foundations on initiatives that are helping build stronger communities.

This year the meeting was held in Winnipeg the week of 17th of October. I was reminded that winter is approaching when we arrived in Winnipeg and the pilot announced that it was -4 outside. We spent our time in Winnipeg exchanging and discussing ideas on how we can better serve the communities in which we live. Some of the topics we touched

on were “Business Model Innovation and New Revenue Sources,” examining how different community foundations meet the expenses required for their community development initiatives, Vital Signs,<sup>®</sup> meeting donor needs and regulatory and tax issues affecting foundations.

We were extremely fortunate to have Rick Frost, the CEO of the Winnipeg Foundation, join us for dinner one evening. The Winnipeg Foundation is Canada’s oldest community foundation, celebrating its 90th anniversary this year. With over \$450 million in assets, the Winnipeg Foundation enjoys a 80% name recognition in Winnipeg. Mr. Frost spoke to us about several initiatives that the Winnipeg Foundation has underway.

The Potential Orchard Grow Fund is an initiative created to support child and youth nutrition programmes in Winnipeg, similar to the Zal and Rose Fund, and the Ferguson Family Fund, at CFKA. He also spoke about an initiative that provides a \$1,000 grant to children nominated by their teachers to help support their further education.

This initiative, a partnership between private individuals, the Province of Manitoba and the Winnipeg Foundation has provided over 2500 grants this year. It was truly an inspirational evening.

**Vikram Varma,**  
Executive Director

**Donors:** We gratefully acknowledge the contributions and commitments of all our donors and thank them for their continued support.

We are pleased to publish the names of those donors who have contributed over \$100 between October 1, 2010 through September 30, 2011.

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Peter & Mary Carlson	Government of Canada – Canadian Heritage	Katherine & Paul Manley	Robinson Solutions (Kingston) Inc.	Thomas Wightman
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	Terry & Dawn Harris	Shelagh McDonald	Joaquim M. Santos	25 Anonymous Donors
	Beverley & Bill Harris	Robert McKnight & Margaret Betts		<i>*deceased</i>



Erin Allen

Vera Kettner, Janna Stanistreet and Vikram Varma, CFKA staff, and Tony Gargaro from the Boys & Girls Club, with the Boys & Girls Club bus. The Club received a multi-year grant from CFKA towards the bus, which has been in service for a year.

## Giving While Living



Bernard Clark

Bob Pritchard starts Past President's fund.

Like many of the Community Foundation's supporters, Past President Bob Pritchard has made a place for CFKA in his will. When he passes, the foundation that he has been so integral to will continue to prosper thanks to his contribution.

Before that time comes, though, CFKA will also benefit from a five-year commitment of giving from Bob. He will donate an annual sum to the Foundation for five years. This donation came about out of his desire to actually see the results of his contribution, which he cannot do with the endowment in his will.

Bob's donation will be used for the operations of the Foundation. As someone who is quite familiar with the workings of CFKA, Bob said he understands how important it is to provide funds that will "keep the doors open and the lights on."

He has also made a five-year commitment to Queen's University, where his donations are contributing to the facelift of Kingston Field. It was his contribution to Queen's that inspired Bob to do the same for CFKA.

"It's something that came out of conversations Vikram and I had," he says. "I had the initial idea and Vikram massaged out the details."

Bob hopes that others will follow his lead and partake in 'giving while living,' and in an attempt to achieve this, he has set up the Past Presidents' Fund. While the fund is intended to encourage past presidents of CFKA to donate, it is open to anyone to contribute.

"What we're looking to do is encourage people to make donations now rather than later," Bob says. "I think the initial reaction was very positive, but whether other people will follow or not remains to be seen."

*Holly Tousignant*

## Endowment Fund of the Boys and Girls Club Works Wonders

Currently a very active Boys and Girls Club delivers a variety of recreational, crafts and educational programmes to nearly 2000 children and youth from seventeen centres across Kingston and the surrounding area. Obviously such an ambitious venture requires considerable financial support. To stabilize the fluctuations in annual fundraising, an Endowment Fund was started in 1999 and currently has about \$140,000 invested permanently for the Club by the Community Foundation.

The Fund has steadily increased in value because many local citizens have "stepped up" to provide leadership and support. Ron Brown started the ball rolling and Jim Vowles is currently pushing hard to move the total to the \$500,000 mark. Considered part of the Endowment Fund are such different vehicles for giving as a designated fund for music education started by Bernie Robinson, and the Matthew Dawe's Memorial Fund to help youth go to volleyball camp.

Glenn and Marg Warner make annual memorial donations for art supplies while bequests to the Fund have been included in several wills.

Bequests have been included in several wills including a commitment from Marsha and the late Bud Gormley and, Audrey and Reg Shadbolt have donated an insurance policy.

Those who wish to help these children in this way and would like to discuss options for giving should contact Jim Vowles at 613 530 6414 or Vikram Varma, Executive Director of the Community Foundation. Both are familiar with all aspects of planned giving and would gladly answer all questions without cost or obligation.

With support from more donors, the goal of \$500,000 can be reached. The resulting annual interest yield would be especially helpful in aiding those children who cannot pay the regular fees to participate fully in all of the appropriate programmes. No child should be left behind.

Join us in making the world just a little bit better because you were important in the life of a child.

*Reg Shadbolt*

## Alcan Aluminum: Permanently Committed to Community



Something to smile about for, left to right, Bath Road ReStore Manager James Gallagher; retired Alcan Plant Manager (and former CFKA board member) Bert Walsh; Habitat Vice-Chairman Tim Jamieson; Michael Davies (Davies Foundation and CFKA Honorary Life Member); and Habitat CEO John Alkenbrack. Thousands of crushed aluminum cans netted three big cheques from Alcan Aluminum beginning in 2006, and helped fund three of ten local Habitat for Humanity homes at a current market value of \$1.5 to \$2 million. A \$1,900 CFKA grant (flow-through funds from the Davies Foundation) got the process started.

An undercurrent of excitement prevailed as members waited for a fall 1997 meeting of the Community Foundation board to begin. Rumours of a substantial donation from an important Kingston employer were confirmed when then President Michael Davies opened the meeting by announcing, "Alcan has established our first Corporate Endowed Fund with an initial contribution of \$100,000."

*"For my money, the Community Foundation is the best idea to hit Kingston in a long time."  
– David Cox*

Grants totaling \$110,222 made to a wide-range of Kingston charities from the Alcan Fund have since outstripped the original deposit. Funding from a firm with a 58-year history of giving in this community was a strong vote of confidence in early days, an affirmation of the Community Foundation's quickly established niche in Kingston and surrounding area.

Much more was to come in the form of human talent as David Cox, Bert Walsh and Al Crago served on the board over the years, from additional generous contributions to the endowed fund, and in other supportive measures. When Daniel Gagnier, Vice-President of Corporate and Environmental Affairs, accompanied by Plant Manager Bert Walsh and Laboratories Director Dick Daugherty, made a formal presentation to the board and offered to match up to

\$75,000 in business endowment fund contributions, Fred Laflamme and Jack Chiang of the Kingston Whig-Standard took up the challenge of persuading other firms to come on board.

"As for Alcan, the early days were 'heady', recalls former Executive Director Katherine Manley. "I met with Dave Cox, Alcan Controller, who came on our marketing committee – he encouraged company participation; they gave us a board room table and chairs when we moved to premises donated by Empire Life in the fall of 1999." David Cox commented at the time, "For my money, the Community Foundation is the best idea to hit Kingston in a long time."

### Two-way benefits

Alcan officials viewed a relationship with the Community Foundation as mutually beneficial: "Working through

the Foundation allows Alcan to maintain an essential role in recipient choices while avoiding some of the time-consuming aspects of corporate giving.' The CFKA grants committee carefully screens grant applications before the company committee gets involved, forwarding a choice of proposals for their selection, with a focus on less affluent areas of the community. First grants from the fund, totaling \$25,000, were made in the fall of 2000.

The company continued to extend support beyond its endowed fund with a kick-off donation of \$25,000 when the Ontario Endowment for Children & Youth in Recreation matching fund opportunity was offered in 2000 by the provincial government (quickly matched by local donors) resulting in our \$500,000 For Kids Forever Fund.

*con't on page 7*

## ...Committed to Community

*cont from page 6*

Other help from Alcan: hosting CFKA meetings on site at the plant; helping sponsor our tenth anniversary Decade of Giving book – and donating gloves for all volunteers who picked up trash following the wildly successful 2004 Tragically Hip Across the Causeway concert.

“Alcan Aluminum has always been involved in communities wherever they have been,” says Bert Walsh. “We wanted our people directly involved – the Community Foundation was a natural – a way to broaden our giving spectrum; but I never thought when I was sitting on the board that it would have the reach it has.”

*Eveline Flint*

## A Proven Formula for Three Affordable Houses

Habitat for Humanity Kingston didn't use new math or the latest pyramid scheme to convert a 2006, \$1900 CFKA Community fund grant (flowed-through from the Davies Foundation) into three affordable houses over a few years. It went instead to finance the design and building of a mechanical can crusher by the Queen's School of Engineering – a replacement for a manual, wall-mounted device that was never meant to crush hundreds of cans.

In 2004, Habitat Kingston had accepted a national challenge to collect aluminum cans. An Alcan Builds on Recycling programme enabled the 70 Habitat affiliates across Canada at that time to compete for house building sponsorships. The Kingston community responded enthusiastically, and the collection of 283,000 cans at the ReStore on Bath Road in 2006 resulted in an Alcan sponsorship of \$62,500. The cans kept coming, increasing in volume to an average of 800,000 a year, demanding an additional crusher from St. Lawrence College, and capturing two more \$62,500 awards.

Although the Alcan programme was discontinued in 2009, the ReStore continues to collect cans for their recycling value which ranges from \$10,000 to \$20,000 annually depending on metal market values, advises CEO John Alkenbrack.

While dollar calculations are easy to follow, how does one estimate the value of the three homes to the families who live in them? What is the long term impact for children of the families? Do their learning opportunities improve through the stability of home ownership? Do they in turn seek to become homeowners? Whatever the answers, the Community Foundation fulfills its role when it synchronizes 'forces for good' in our community leading to great outcomes.

We take pleasure in recently welcoming Habitat for Humanity to the ranks of our endowed funds, and we salute our valued long time donors, the Davies Foundation and Alcan.

*Eveline Flint*



*David Kennedy*

Volunteers originally worked six days a week, using mechanical crushers to process thousands of donated cans. The crushers are now dismantled, and cans are carted to a local site for handling, allowing much-needed space for ReStore purposes. The metal sold contributes thousands of dollars towards building local affordable homes, with a new one expected to get underway next year.

## Local Boy Scores 'Hat Trick'

If years of volunteering, painstakingly researching and writing multiple books about your hometown/nation, and giving generous cheques to key institutions constitutes a solid citizen, nobody represents that better than William J. Patterson, recently added to our list of valued donors.

Like many, Bill's giving pattern has moved in large part from volunteering time in younger years to financial gifts as assets have accumulated. Strongly faith-oriented, his church has perhaps been the chief recipient of his strong philanthropic impulse, but local institutions such as the United Way and hospitals have also benefited.

A recent article about the Community Foundation published in The Kingston Whig-Standard, reminded him of a grant received by the

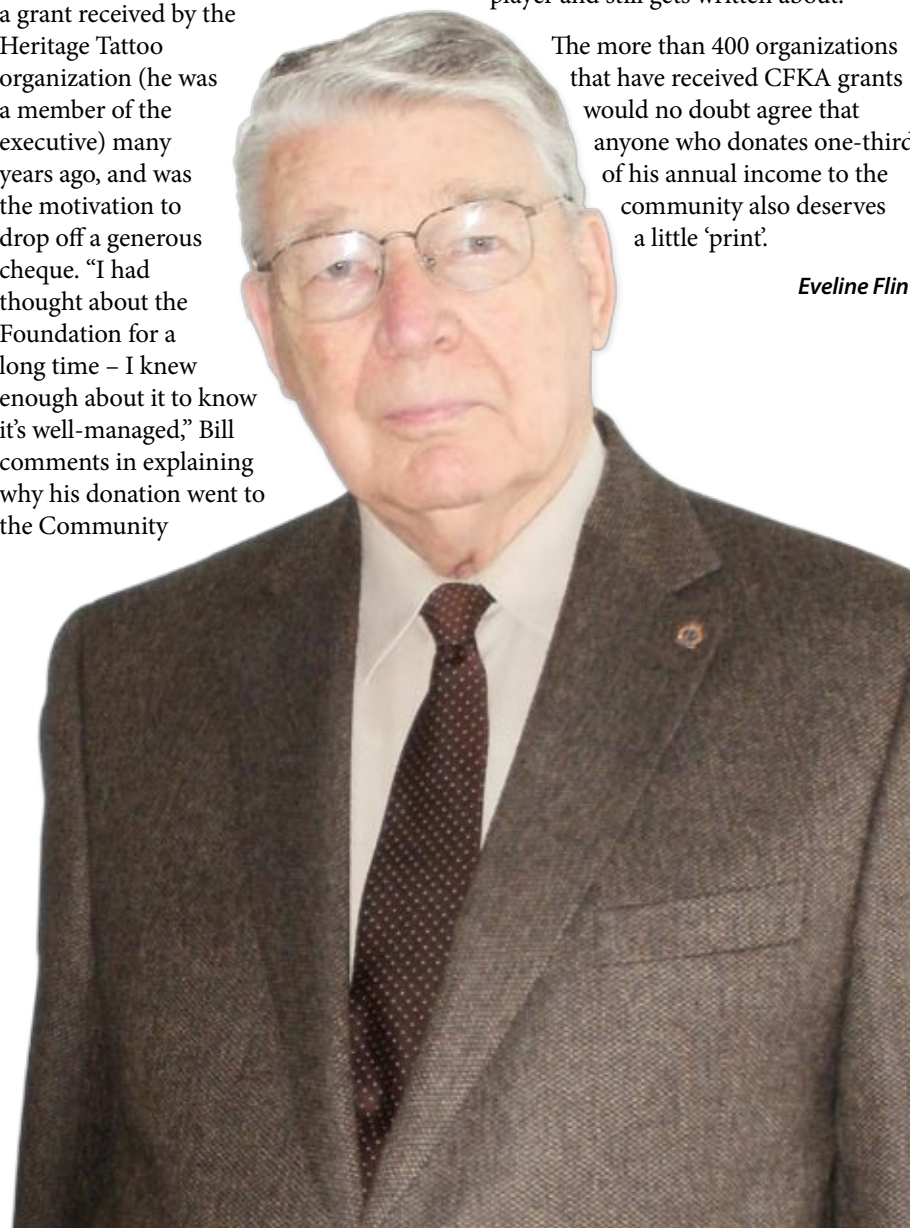
Heritage Tattoo organization (he was a member of the executive) many years ago, and was the motivation to drop off a generous cheque. "I had thought about the Foundation for a long time – I knew enough about it to know it's well-managed," Bill comments in explaining why his donation went to the Community

Fund, CFKA's most flexible grant source. "If people know what they are doing, you should let them go ahead and do it."

Born and educated in Kingston, with an M.A. in history from Queen's, Bill had a long and interesting career with the Canadian Armed Forces, is a former member of the Fort Henry Guard, and was active in the field of historical museums for 26 years. A family man, he has two daughters, and several grandchildren and great-grandchildren. He is married to Anne. Several of the seven books he has written are available at Novel Idea and are a must for anyone interested in this area's past. But was Bill Patterson, like many Kingstonians, a youthful hockey player? Apparently, not, "although my second cousin, George Patterson, was a well-known hockey player and still gets written about."

The more than 400 organizations that have received CFKA grants would no doubt agree that anyone who donates one-third of his annual income to the community also deserves a little 'print'.

*Eveline Flint*



*Photo Courtesy of Patterson family*

## Become a Local Hero – Join our Rescue Donors

It frustrates our grants committee and board members when, at each grant-making session, a few approved proposals fall by the wayside for lack of available funding.

Once grant committee members have carefully narrowed down the many applications received to those that meet Foundation criteria, they begin the tough task of matching available dollars to accepted proposals. Generally, applicants receive only a portion of applied for funding, but even then there just aren't enough dollars to satisfy all accepted requests.

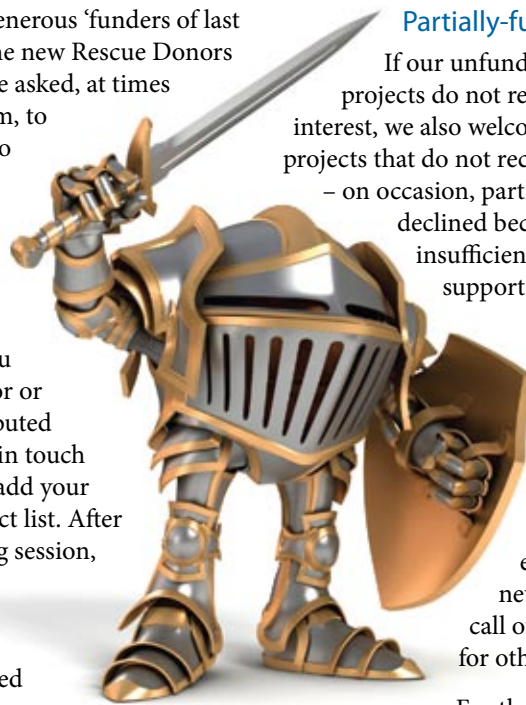
To help offset the shortfall, Executive Director Vikram Varma, has experimented by informally contacting donors who have proved willing to take up the challenge with immediate, flow-through funding for some projects.

The favourable response from some donors has led the board to create a new CFKA grant-enabling initiative, Rescue Donors.

The flexible and generous 'funders of last resort' who join the new Rescue Donors pool will simply be asked, at times convenient to them, to consider helping to support a grant in amounts ranging from \$200 and higher.

Participation is easy – whether you are a current donor or have never contributed to CFKA, just get in touch with Vikram and add your name to the contact list. After each grant-making session, you will be sent a brief description of approved, unfunded grants.

If any are of interest, call Vikram for details to help you decide if this is a project or event you would like to support in our community.



### Partially-funded projects

If our unfunded approved projects do not represent a personal interest, we also welcome support for projects that do not receive full funding – on occasion, partial grants may be declined because funding is insufficient and no other support is forthcoming.

Two partially funded grants are described below, for your interest. Look for additional reporting in our electronic monthly newsletter, *Waves*, or call our office any time for other choices.

For those considering donating to or starting a fund with the Community Foundation, but hesitant to dip your toes in the water, becoming

a Rescue Donor may be attractive as a way to become familiar with the Foundation's work with hundreds of local registered charities.

Others, whose self-directed funds have a particular focus, may enjoy branching out occasionally to support something outside their usual area of interest.

There will be no pressure to donate at any time – it will be up to you to decide whether to respond after you have reviewed the list of orphan grants in the spring and fall.

Apart from the satisfaction of knowing you have helped worthwhile endeavours come to fruition, becoming a Rescue Donor will provide new and rewarding insights into the amazing and often unacknowledged work of dedicated volunteers and the innovative programmes they create to help make Kingston and area a better place for everyone.

*Eveline Flint*

## Partially Funded Projects – CFKA Invites Extra Supporter Help



Pladec Day Care staffers Melissa Rose with Kieran (right), and Shannon Miller with Declan, toddlers who will enjoy more outdoor time when new turf is installed in their play area.

### We want to Play Outdoors

Licensed for 40 children aged birth to six years, Pladec Day Care Centre at 349 Mack Street is juggling outdoor space to enable infants and toddlers under 30 months to get their fair share of outdoor play time. The Community Foundation has granted \$2,500 towards the \$5,000 required to reopen the infant playground area by installing artificial grass to deal with space and mud issues.

While delighted with this partial grant, delays will be experienced in resurfacing the area while Pladec's board works to acquire additional funds to complete the work. Now, educators are able to meet the minimum requirements to have the children outside for an hour in the morning and an hour in the afternoon. But on nice days it is especially unfortunate when the children have to return indoors to allow others to have their time due to lack of space. On rainy days, it is much harder all around owing to muddy conditions.

To help get the work underway now, ready for next spring, call CFKA at

613 546 9696 for details. Your donations of \$200 and above will flow directly through to this project.

### SmartBoard on Wish List

An interactive learning environment for children and youths with intellectual disabilities, and in general to adults enrolled in H'art School of Smiles programmes, is nearer reality because of a CFKA award of \$3,000 towards the \$5,000 needed to purchase a SmartBoard.

The more dynamic and interactive learning methods such as video clips, music segments, and group problem-solving activities it will facilitate will also be made available to children and youth with intellectual disabilities during March Break and summer workshops.

If someone in your life has experienced intellectual challenges, perhaps this is a project that will appeal to your personal sense of philanthropy. CFKA invites your questions about the SmartBoard project at any and all times.

*Eveline Flint*

## Speakers' Series Draws Crowds



Courtesy of Carolyn Acker



Jeremy Johnston

Carolyn Acker, Founder of Pathways to Education, and Wendy Vuyk, Programme Manager KCHC Pathways to Education.

Our Speaker Series continues to draw enthusiastic crowds, showcasing the many talented, innovative individuals from our area and nationally. The time and energy they devote to improving the lives of others is impressive.

### Pathways to Education Kingston

One such individual is Carolyn Acker, Executive Director of the Regent Park Community Health Centre, Toronto, who in 2001 began to focus on breaking the cycle of poverty by creating the Pathways to Education Programme. Youth in low income communities are helped to return to school, stay in school, and to transition to post secondary education or training.

The once 56% area high school drop-out rate is now 11%; post-secondary attendance has grown from 20% to 81%. As founding Executive Director of Pathways to Education Canada, she led the replication of the programme in five other Ontario and Quebec communities. Now in ten other low-income communities from Winnipeg to Halifax, over 3,300 students are similarly benefiting.

Wendy Vuyk, Programme Manager of Pathways, Kingston, addressed a crowd of more than 60 at the Boys & Girls Club, September 21 when Carolyn (now fully recovered) was unable to attend due to a medical emergency.

All students living in the catchment area for the 2011-2012 year, entering grades nine or ten, may enter the programme to receive: free tutoring in core subjects; free social mentoring; financial incentives such as bus tickets or meal vouchers; and post-secondary scholarships. The John and Patricia McKay Endowment Fund at CFKA, which supports Pathways to Education Kingston, received a boost when lunch proceeds exceeding \$2500 on May 21st were directed to the Fund.

### Tony Burman

Tony Burman, spoke to a packed house at the Cataraqui Golf Club on November 1st. Managing Director of Al Jazeera English, based in Doha, Qatar from 2008-2010 and then Al Jazeera

English's Chief Strategic Advisor for the Americas, the Tony Burman led Al Jazeera English saw its audience reach climb to 220 million worldwide. In a Globe article about Tony, Hillary Clinton delivered a blow to mainstream U.S. broadcasting media when she credited Al Jazeera "as being the one channel offering 'real news', while the more xenophobic, celebrity obsessed American media was falling short." "You may not agree with it," Hillary Clinton told her audience, "but you feel like you are getting real news around the clock instead of a million commercials and arguments about talking heads and the kind of stuff we do on our news, stuff that is not particularly informative to us, let alone foreigners."

Diane Kelly



Courtesy of the Globe and Mail

Tony Burman, Managing Director of Al Jazeera English.

## Ensuring there is a Consistent & Predictable Amount for Granting

The market slowdown in 2008 led the Board of the Community Foundation of Kingston & Area ("the Foundation") to review its historical spending policy to ensure it was meeting the needs of both our Donors and those organizations receiving grants from the Foundation.

Historically, the spending policy required that there could be no encroachment on the original contributed capital of any endowment. If the value of an endowment fund was less than the original capital, there could be no granting in that year from that fund. The 2008 recession and resulting decline in the markets resulted in many

endowment funds having a balance less than the original donated capital. As a result, the amount available for granting declined significantly in 2008 and 2009. This occurred during an economic time when there was an increased need in the community for funds available for granting. As a result of this occurrence, the Board of the Foundation undertook a review of the spending policy to ensure that this set of circumstances would not occur in the future.

As a result of this review and along with changes to the income tax legislation, the following changes were made to the spending policy effective for 2011 and future years.

The amount available for spending would be equal to 70% of the three-year average rate of return (after administrative fees) with a minimum amount available of 2.5% and a maximum of 3.5% of the value of the endowment fund. The remaining 30% is intended to allow for the accumulation of endowment funds in good years to offset both years of poor market returns and the long-term effects of inflation. These amounts are then subject to review by the Board of the Foundation on a periodic basis.

Over the years, the economic climate has changed significantly. Back in the late 1990's and early 2000's it was not unusual

to see rates of return in excess of 7% per year. This has now changed. With rates on fixed income investments being 2% or less, the average rate of return has dropped significantly. With the changes to our spending policy we have ensured that there will be a minimum amount available for spending regardless of the economic climate or the rate of return in any given year. This will ensure that significant funds will be available for granting purposes when these funds are needed in the community.

Greg Fisher

## Arts & Culture



**CFRC 101.9 FM Radio  
Queen's University:  
"Art's Birthday Celebration"**  
Ballytobin Foundation Flow-through Fund

**\$1,000.** Art's Birthday is an annual event first proposed in 1963 by French Fluxus artist Robert Filiou as a public holiday to celebrate the presence of art in our lives. Kingston joins the movement through CFRC 101.9FM's Art's Birthday celebration, a day-long exploration of art on-air, featuring multidisciplinary, collaborative, sound-based performances.

**Kingston Canadian Film Festival:  
"The 2012 Local Shorts Programme"**  
Ballytobin Foundation Flow-through Fund

**\$3,000.** The Local Shorts Programme provides valuable exhibition space for local filmmakers to showcase their short films before feature-length films at the Kingston Canadian Film Festival. It nurtures and supports local film production, and provides Kingstonians with access to locally-made films.

**Domino Theatre Inc.:  
"Domino Theatre: Accessible for the Deafened and Hard of Hearing"**  
Community Fund, Anonymous Fund, Cyril E. Wharrie & Evelyn D. Wharrie Fund, Gordon Barr Ltd. Fund

**\$6,213.** As part of Domino Theatre's move to the Harold Harvey Arena, the grant will pay for an infrared listening device system, enabling the deafened and hard of hearing to enjoy affordable, quality theatre at this long-standing community institution.

**Queen's University –  
Agnès Etherington Art Centre:  
"Summer SmARTs":**  
Edward Ratcliffe Endowment Fund

**\$2,000.** Summer SmARTs comprises one one-week Painting and Mixed-Media Course and two one-week Art Day Camps under the direction of local artists, offered at the Agnès Etherington

Art Centre in July 2012, for Kingston's youth. Bursaries will assist economically-disadvantaged children and youth to participate.

## Community Development



**Kingston Employment and Youth Services: "Diversity Works"**  
Community Fund, Frank & Sarah Good Memorial Fund, Eddie Bak Memorial Fund

**\$900.** The Diversity Works Symposium on November 10th will bring together new immigrants, local businesses, and community organizations to share knowledge, build contacts, and promote the importance of internationally-educated professionals in our local economy. This event will offer insights to both job-seekers and employers, and will create opportunities for them to meet, network, and find solutions to their individual challenges.

**Lake Ontario Waterkeeper:  
"Swim Guide: Kingston & Area"**  
Community Fund

**\$2,000.** This project is designed to promote and protect our region's 32 natural beaches. The website [www.theswimguide.org](http://www.theswimguide.org) and a cell phone app will help the public find the closest monitored beach, identify the places where it is safe to swim, and report pollution problems.

**Queen's University: "Queen's Conference on Philanthropy 2012"**  
Assante Flow-Through Fund

**\$2,500.** Themed "Humanity, it's the Heart of the Matter," QCOP 2012 will inspire undergraduate delegates from across Canada to adapt the lens through which they make decisions in a socially conscious manner, and to expose them to the numerous ways they can get involved. Through the Outreach Programme, delegates will be given the opportunity to volunteer for local organizations.

The grant will support this programme, including the screening of an inspirational documentary at the Screening Room Theatre.

**Cycle Kingston: "Cycling Safety Promotion Video"**

The Tragically Hip Community Fund, The Classic Fund, Community Fund, McNevin Family Fund

**\$2,000.** Cycle Kingston will produce a Kingston-specific Safe Cycling promotion video which will aid them in providing safe cycling education to children and adults in a classroom setting, at festivals, and on their website.

## Education & Literacy



**H'art School of Smiles Inc.:  
"SmartBoard: Enriching Curriculum for People with Special Needs"**  
Marion Meyer Opportunity Fund, Community Fund

**\$3,000.** H'art School will enrich its arts and education curriculum for adults with intellectual disabilities by incorporating a SmartBoard in its H'art Prep programme in order to improve basic literacy, numeracy and adaptive behaviour. The enriched programming will also be available to children and youth with intellectual disabilities during March Break and summer workshops.

**Spelling Bee of Canada,  
"Kingston Region Spelling Bee"**  
Elisabeth Heney Fund for Literacy, Community Fund, Kingston Whig-Standard Literacy Endowment Fund

**\$600.** Youth aged 6 to 14, coached for the 2012 Kingston Region Community Spelling Bee next April, will meet other spelling enthusiasts, learn spelling tips and tricks, and develop confidence in public speaking. The grant will be used for recruitment of participants and to subsidize entrance fees for children from low-income families.

**Museum of Health Care at Kingston:  
"Waterborne Disease Education Programme"**  
Community Fund

**\$2,525.** The development of an education programme for elementary and secondary school students on the topic of Waterborne Diseases, linked to the Ontario science and geography curriculum for grades seven & eight. The programme includes an introduction to the biology, history, and prevention of waterborne diseases, hands-on activities, and a tour of a water treatment facility.

## Health & Social Services



**Home Base Housing:  
"Tenant Community Kitchen"**  
Alcan Endowment Fund

**\$3,120.** This programme will help formerly homeless tenants of Home Base Housing's Supportive Housing Programme to acquire practical life-skills. Twice weekly, tenants are invited to participate in a three-hour session to work collaboratively to choose recipes, develop meal budgets, prepare well-balanced meals, clean-up after the meal, and take home portions of the meal for future consumption.

*Did you know? Greater Kingston has always been generous towards charities*

– CFKA Vital Signs® 2011

**Dawn House Women's Shelter:  
"Dawn House Women's Shelter Resource and Support Room"**  
Community Fund

**\$4,000.** Dawn House Women's Shelter wishes to create a fully equipped resource room within the shelter where staff will be able to increase the supports available to homeless women and their children. Children and youth residing in the shelter will be helped to keep their school year complete throughout their transition to permanent housing. All residents will have greater access to individual and small group counselling and life skills training.

## Heritage Preservation



### The Princess of Wales Own Regiment Foundation: "Travelling Exhibit from PWOR Museum on History of the Regiment and of Kingston"

Douglas Branton Fell Memorial Fund, Community Fund, Chown Fund-

**\$2,500.** The project is the creation of a travelling museum exhibit, based upon the PWOR Museum collection, highlighting the links over 150 years between the Regiment and the life and culture of Kingston, as well as the role of the Regiment as a portal for Kingstonians to serve Canada at home and abroad. The exhibit will engage Kingstonians, teach them more of their history, attract tourists and, when it travels out of Kingston, will be an ambassador for Kingston as a destination for those with a nose for history.

**Did you know?** Kingston's public sector accounts for approximately 33% of total economic output compared to less than 13% for the country as a whole

– CFKA Vital Signs® 2011

## Youth



### Kingston Family YMCA: "Now You're Cooking"

Ontario Endowment for Children & Youth in Recreation, Assante Flow-Through Fund, Community Fund, Michael Potter Memorial Fund, Phil Quattrochi Memorial Fund

**\$10,000.** In this popular programme, children aged 6-15 in low-income neighbourhoods learn to make informed diet/exercise decisions. To tackle inactivity and poor nutrition, the programme offers usable, age-appropriate information and hands-on skills, focusing on exercise, food shopping, meal preparation, and nutrition.

### Kingston Youth Shelter: "Winter Warm Up"

Community Fund, Ellen Shepherd Community Fund, William Cherry Fund, Ronald and Mildred Grant Family Fund, Neil Currie Davis Fund

**\$3,000.** Winter Warm Up gives homeless youth the opportunity to enjoy a nutritious lunch, get a break from the cold weather and access a counsellor during the day when the shelter is usually closed.

This will help problem solve housing, employment, education and health issues during regular business hours, allowing for a more timely follow-through and higher success rate when accessing other agencies and services.

### Boys and Girls Club of Kingston and Area, After School Connections Transportation Programme, (year 2 of a 5-year grant)

Alcan Endowment Fund

**\$4,000.** Each day, 60-80 children participating in After-School Connections will receive transportation from designated schools to the Robert Meek Community Youth Centre with a recently-leased 24 passenger bus. The bus will deliver the children to the Robert Meek Clubhouse in time for Hot Supper and Evening Programmes, and return them afterwards to their point of origin.

### Kingston Interval House: "The Me I AM"

Sunnyside Children's Foundation Endowment Fund

**\$3,000.** The Me I AM project will deliver client-centred and holistic support groups to children and youth, using various creative mediums (such as journaling, photography, scrap booking and quilting) to facilitate healing among children and youth who have or are experiencing violence.

### Pladec Day Care Centre Inc.: "Reopening the Infant Playground"

Ontario Endowment for Children and Youth in Recreation, Gordon F. Tomkins Funeral Home Children's Endowment Fund

**\$2,500.** Pladec Day Care Centre in central Kingston is licensed for 40 children from ages 0-6. The infant playground is currently not in use because of poor surfacing and safety concerns. With this grant, artificial grass will be installed in the infant playground so that it can reopen by the end of this year.

### Kingston Community Health Centres – Better Beginnings for Kingston Children: "Bounce Back: Resiliency Parenting Programme"

Sunnyside Children's Foundation Endowment Fund

**\$6,000.** Bounce back is a ten-session, evidence-based skills training parenting programme designed to promote resilience in children six years and younger, for example, problem solving and conflict resolution skills, emotional regulation, empathy and optimism.

It will promote children's resilience by increasing parents' awareness of the importance of creating resilience-rich environments for young children by role modeling, resilient thinking and actions in their daily interactions with their children.

## The Kingston Family YMCA's Now You're Cooking Programme

Our kids do not get enough opportunities to lead active, healthy lives. Children from lower income families are even more at risk for poor health and inactivity. Children's health has to do with prevention. The Kingston Family YMCA is tackling the joint issues of inactivity and poor nutrition by addressing root causes and offering usable, age appropriate information and hands-on skills to pre-teens and teens.

Now You're Cooking (NYC) is a free, ten-week programme designed to address lifestyle issues during childhood, focusing on exercise, food shopping, and meal prep, in a hands-on format.

In order to make it easy to come, NYC is embedded in neighbourhoods deemed highest risk for poor health. The goal is to instill healthy behaviors at a young age.

NYC focuses on each weekly two-hour session beginning with 60 minutes of exercise reinforcing the diet/exercise relationship in a healthy lifestyle. Kids benefit from the hands-on component of the meal prep and cooking. Often adults are not part of their food selection or preparation.

NYC teaches kids to make simple, nutritious meals for themselves. They get to eat the meal they've made.

For many it is the sole nutritious meal of their week, and the only one eaten in the company of others.

The programme has been a huge success with participants returning every week for ten weeks. Given the socio-economic composition of their neighbourhoods, this is a strong indicator that they enjoy NYC. The reality is that their parents do not bring them; they come on their own, week after week, bringing friends and siblings with them. Now You're Cooking's goal of providing access to recreational activity and nutritional information is proving to be an effective first step in learning how to live a healthy lifestyle.

Joy McNevin



Kingston Family YMCA



Business Hall of Famers: John Gordon, Chander Datta, and James Brown.

**Business Hall of Famers:**  
John Gordon, Chander Datta, and James Brown – CFKA supporters all – were honoured this past June by the Greater Kingston Chamber of Commerce and the Kingston Economic Development Corporation. They received citations which read: “Mentor: Leadership by

example defines the mentor, who generates prosperity for our community by fostering the leaders of tomorrow.”

**Our Own Brian Dodo:**  
CFKA and The Kingston Prize logos, designed by BmDodo Strategic Design, were chosen in the top 100 winning designs by the Association of Registered

Graphic Designers of Ontario. The selection committee had a very difficult task of narrowing down the 450 entries, resulting in a very high calibre of prize logos from across Canada. And that’s why we are so proud!

**We Welcome our new YAC Advisor:**  
Chrystal Wilson was educated in Kingston from kindergarten through to a mathematics degree at Queen’s. Despite living in many countries as part of an army family, making Kingston home was an easy decision. Chrystal works with her partner Jeff Gibson at jNetrix Systems Inc. and has volunteered as a Board Member of the Sydenham District Association, a Trustee for Awesome Kingston, and successfully petitioned City Council to save the West 49 Lyon Skate Park. Chrystal’s credentials will bring good experience to our Youth Advisory Council.

**Breakfast with a Purpose:**  
CFKA Breakfasts, provided by Zoe Yanovsky in support of the Zal and Rose Endowment Fund, will be held

on Tuesday December 13th @ Chez Piggy and Wednesday December 14th @ Pan Chanco this year. The current Fund balance is \$168,017, and CFKA has distributed \$36,772 in grants to the food-sharing project. Book your reservations early for these popular fundraisers.

**Let’s Get Together:**  
The 2011 CFKA Holiday Party will take place at 5:30 p.m., December 9th, at the new Sir John A’s Public House: 343 King Street East. Cash Bar. Everyone is welcome to stop by and say hello or stay on for dinner.

**Our Reader Reg Shadbolt Writes:**  
“I read “Ripples” again with much interest and congratulate you for the wide support that the Foundation is providing to different groups in the community. As you suspect, I would be excited to have your readers know about [the Boys and Girls Cub newest supporters]... I’ll bet that some readers would concur with these initiatives and offer to help.”  
(Ed note: see article on p. 5.)

## A Welcome Refuge from the Cold

The Winter Warm Up daytime programme, run through The Kingston Youth Shelter from December 1 – March 31, provides homeless youth with the opportunity to enjoy a nutritious lunch, get a break from the cold weather and access a counsellor to help solve housing, employment, education and health issues during regular business hours, allowing for a more timely follow through and higher success rate when accessing agencies and services.

utilize lunch programmes and try and take refuge from what can be very unforgiving weather with little support until the late afternoon when The Kingston Youth Shelter opens their doors.

Regular day services specific to homeless youth are all but non-existent in Kingston, leaving youth with seven hours a day to try and access community services to help improve their situation,

In part with a generous grant from the Community Foundation, this programme aims to address this need and provide much needed support at the time of the year when it is most required.

If you have any questions about this programme, please contact Jason Beubiah, Executive Director at 613 544 3400 ext. 2246.

Jason Beubiah



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Payment  Cheque enclosed    Card Number \_\_\_\_\_ Expires / /

Name (for public acknowledgement) \_\_\_\_\_ Signature \_\_\_\_\_ or I request anonymity

For further information on any of the topics dealt with in this issue of *Ripples*, please call the CFKA office, 613.546.9696 or e-mail: foundation@cfka.org