

Ripples

THE COMMUNITY
FOUNDATION OF
GREATER KINGSTON

BUILDING OUR FUTURE TOGETHER

Our Community Foundation

? Who Are We?

The Community Foundation of Greater Kingston (the CFGK or “the Foundation”) is a public, charitable foundation supported and run by citizens of the Greater Kingston and surrounding area

? What Do We Do?

The Foundation encourages individuals and organizations to establish and build permanent endowments and other funds from which worthwhile community projects are then funded.

? How Does It Work?

The funds from our donors are held in permanent endowments which are invested. The income earned is used to make grants to worthy causes of all kinds whose projects “enhance and strengthen the quality of life in Kingston and the surrounding area”. Currently, the Foundation has over \$6 million in its various endowments.

? Who Gives?

Individuals, families, business enterprises, private foundations, non-profit organizations. Any amount in cash, real property, securities, bequests, life insurance is acceptable. We will work with donors to tailor funding options to their various interests and tax situations.

? Who Gets?

Environmental projects, aboriginal literacy, choirs, non-profit housing ... You name it and we've probably helped!

? How Do I Find Out More?

Please visit our website, www.cfgk.org, or just call us at 546-9696. We'd love to tell you more.

Stress – We Welcome the Positive Kind

By Regina (Gini) Rosen, President CFGK

Stress is not all bad. They say that *good* stress builds and strengthens – whether it's bone, character or success.

CFGK has been going through a period of transition in several key areas. Transitioning often generates pressure. By the process of analysis, however, we have learned that throughout these transitions we have not weakened, but rather we have broadened our borders, our vision and our activity. This edition of *Ripples* features articles that take us through the journey of our evolution.

It is largely because of human resilience that stress can prove valuable. During this challenging time, or more likely *because* of it, the members of the Board of Directors have given even more of their considerable combined strength, intelligence and experience to the organization. In so doing they lifted CFGK to another level of excellence, thus paving the way for our new Executive Director, Glenn Stresman. (*No pun intended.*)

Glenn came to us from the Concordia Lutheran Theological Seminary at Brock University, St. Catherines, where he was

Director of Development for 13 years. Amongst other degrees and accreditations, he has earned a certification from the Association of Fund Raising Professionals. Bringing to this foundation a wide range of experience, and having long been impressed with the work of community foundations across North America, Glenn already possesses a positive and comprehensive image of our objectives. He has understood the many challenges in his new role, and has addressed them all in a most positive way. This positive attitude permeates the office staff as well as our donors and volunteers.

No, I do not yearn for the proverbial Chinese curse, *may you live in interesting times*, but I do welcome the opportunity to occasionally test the strength of things we take for granted. We have more than passed the test and I am happy to report that CFGK is alive and well, and thriving in Kingston.



Glenn Stresman

Volunteers Are Our Foundation

By Glenn Stresman, CFGK Executive Director

For buildings, their foundations provide the stability needed as they weather the many stresses that affect them. If the base is strong, the building remains for decades – centuries even – to do what it has been built to do.

In Canada, we are looking more and more to the voluntary sector, the group of organizations that we call non-profits or charities, to provide for many of the needs of the community. We are counting on a strong base to keep the voluntary sector moving forward in its vital work. CFGK is well-positioned to be that strong base for our community!

In her article, our president, Gini Rosen, wrote about the stresses on our Foundation this year that have resulted in a stronger organization to better meet the needs of our community. I would add two more external stresses to the list: the increasing needs that the economy and other factors have placed on the voluntary sector organizations and the reorganization of the regulatory structure by the federal government in concert with voluntary sector representatives.

While members in our community look to the many charities in our area to make our community better, they do so out

of a sense of trust. In a study done in 2000, 79% of Canadians said that non-profits had the best understanding of the needs of the community. The level of trust that they had in the many organizations in the charitable sector is high, according to the study; only doctors and nurses had a higher trust level with the public than charities. It is so important, then, that CFGK lives up to that measure of trust as it provides a stable base.

CFGK will meet these challenges because of its clear mission – to provide funds in perpetuity for grants in this community. It will meet these challenges because it has a volunteer base that brings with it a strong sense of commitment to the task and myriads of skills and strengths. This is the strength of the Foundation that will provide stability to the voluntary sector in this community. It is my pleasure to be the newest member of this strong team!

Consulting, Convening and

By Tracy Moore,
Project Assistant Environmental
Initiatives

In its essence, community leadership is about building relationships.

As community capacity-builders, CFGK's goal is to nurture and support our community's ability to act on important issues, sometimes through grant-making, sometimes by drawing interested groups and individuals together. The environment is high priority and we have devoted considerable staff and volunteer time to it in recent months.

Privileged to live in beautiful surroundings, Kingstonsians are naturally concerned about the environ-

ment. When CFGK acquired a grant from the Great Lakes Community Foundation Environmental Collaborative (GLCFEC) in January 2002, we took our first major step into environmental philanthropy. Additional support from the J.W. McConnell Family Foundation helped us meet the terms of the original grant – to meet with our local environmental community, prioritize local issues, and address the issues through an innovative grant-making program.

FOCUS ON GRANTS

CFGK Grants Support Innovative Environmental Programs



2002 Buck Lake Workshop

Shoreline Home Visits

As many as 40 households surrounding five local lakes will receive a Shoreline Home Visit, sponsored in part by a \$2000 grant from CFGK. Residents are given a starter kit of resource materials, a copy of the *Living on the Edge* handbook, a \$10 voucher for native plants, and a low-flow showerhead. The Centre for Sustainable Watersheds is working with local lake associations and others to carry out the project.

"We are already a key information source,"

says project coordinator, Barbara Robbins, who organizes Shoreline Living Workshops, attended by groups of up to 25. They learn about native plantings and wildflower gardens, dealing with invasive species, water conservation, air quality improvements and reducing toxic chemicals. Following the introductory session, property owners can arrange the home visit for an assessment of their property and best practices advice.



CRCA staff Cheryl Rider and Karla Maki-Esdon hard at work

Native Stock Improves Restoration Success

Motivated by the improved survival and growth of stock that is native to a specific area, *The Friends of Lemoine Point* are working in conjunction with the Cataraqui Region Conservation Authority to create a nursery that will pro-

vide shoreline plants, hardwood trees and shrubs for restoration projects. The goal is to include all native coniferous and deciduous plants.

CFGK has granted \$2000 towards the first step in bringing the nursery to life: - training volunteers on seed forecasting and collection as well as propagation. "We've done one session already on seed forecasting and collection," notes Larry McCurdy of The Friends of Lemoine Point. Nursery success will hinge on collecting enough seeds as well as storing, planting and nurturing the native stock in the early growth stages.

Going to the Mattresses

Biodegradable mattresses lining a section of the outer edge of the Belle Park landfill site contain ingredients needed to establish native wetland plants, part of a plan to intercept leachate from the site more effectively and less costly than the traditional clay cap approach.

The constructed wetland will provide new habitat for fish and birds. "If this demonstration project is successful, we expect to line the entire perimeter of the landfill site with a wetland fringe," says Professor Bruce Anderson of Queen's University.

CFGK's \$4500 grant is allowing the project partners, the City of Kingston and Malroz Engineering, to collect additional data. The project is attracting attention from other Ontario cities, keen to learn if Kingston's pioneering efforts offer solutions to their leachate problems.



Workers installing mattresses at Belle Park

GRANTS IN PROGRESS

Shoreline Education Workshops

By Tom Beaubiah, Biologist with Cataraqui Region Conservation Authority

The shoreline workshop series hosted by the Cataraqui Region Conservation Authority (CRCA) and supported by CFGK is well underway. The workshops targeting shoreline development issues were developed to raise awareness of the importance of maintaining a natural shoreline.

The first session held October 9 was intended to

assist contractors in their design and construction of environmentally friendly structures. The presenters stressed the need to maintain the natural characteristics of the shoreline while providing adequate access and use of land. The second session was an open house and lecture-based workshop that allowed individual landowners and the community to meet the agencies

responsible for the protection and regulation of the shoreline region. Slide presentations highlighted the natural features that are often taken for granted. Attendees left with a greater appreciation for their land and the aquatic resources within it.

The final workshop session is being developed with the support of the Kingston Area Real Estate Association for local real estate professionals. The CRCA would like to thank the CFGK for their financial support, as well as the Fisheries and Oceans Canada, Ministry of Natural Resources, Canadian Coast Guard, and Parks Canada for their participation with the workshop series.

Collaborating

The municipally-created Kingston Environmental Advisory Forum (KEAF) produced a list of local environmental priorities in September 2000. CFGK has built on KEAF efforts by continuing the consultation process. Our May 2003 *Roundtable on the Environment* convened 43 participants from the Kingston Field Naturalists, Hearthmakers Energy Cooperative, Kingston Area Land Conservancy, KEAF, Cataraqui Region Conservation Authority, the City of Kingston, neighbouring municipalities, provincial min-

istries, and other interested local groups.

Air quality, water quality and land-use planning topped the list of concerns. Collaboration with the community on environmental issues continues, including the participation of some groups in this fall's environmental grant process. The results of these carefully considered grants are seen on these pages. If you want to help, we draw your attention to a matching grant opportunity, the Ruth & Stu Barton Environmental Fund.



The Fund for the Environment

By Tracy Moore and Kathy Wood

There are many environmental activities already taking place in our community. Citizens are hard at work undertaking projects and reaping visible results. However, projects need sufficient funding to realize their full potential.

CFGK is dedicated to further developing our permanently endowed Fund for the Environment. To this end, when the Board had the opportunity to designate funds from a bequest received earlier this year they consulted with the estate's representatives, and with their permission set aside a sum of money that will match, dollar for dollar, new gifts to our Environmental Fund, up to a total of \$25,000. The addition will be named the *Ruth and Stu Barton Environmental Fund*.

This is a rare opportunity to give something back to the earth that has sustained us, and to address specific concerns about the state of our environment and the legacy we are leaving our children. A donor can have local impact that starts today and ripples through future generations. There are many ways to offer a gift to the fund for the environment. Donate today with cash or pledges or plan for tomorrow with gifts of life insurance policies or bequests. This will help ensure that generations to come can continue to undertake programs and projects that enhance, restore and rehabilitate Greater Kingston *naturally*.

GRANT RECIPIENTS 2003: SINCE MAY 2003, THE FOLLOWING ORGANIZATIONS HAVE RECEIVED GRANTS TOTALING **\$30,000**

Environmental Projects from 2003 Test Grant Process

The Foundation is addressing environmental issues through an innovative grant process. In September, CFGK held a series of well-attended briefing sessions for applicants. Participants were informed of the priority issues that were previously identified at the *Roundtable on the Environment*, walked through the application procedure, and given the opportunity once again to offer feedback on our activities in this sector. To reduce the amount of resources required by the applicant, the grant application procedure was streamlined by requesting a two-page "Letter of Intent", followed by interviews with short-listed applicants. The process was a great success. The projects chosen by the Environmental Task Force Grant Review team and passed by the Board are listed here.

Constructed Wetland Demonstration Project: \$4500 to finding an effective, cost-saving solution to leachate from Kingston's Belle Park landfill site, using biodegradable mattresses filled with natural materials to develop a wetland border to the landfill. Undertaken by Queen's University, City of Kingston and Malroz Engineering Inc.

Eagle Lake Constructed Wetland: \$4500 to design a wetland to treat wastewater and sewage at RKY Camp in the absence of a traditional septic system. By RKY Camp, working in cooperation with local environmental engineers.

Volunteer Management Handbook: \$3000 to underwrite costs of developing a handbook specific to the land trust movement. By The Rideau Waterway Land Trust Foundation.

Wilton Creek Stewardship Partnership: \$3000 to evaluate wetlands in the Wilton Creek Watershed and to develop stewardship programs to protect and improve the natural landscape. By Ducks Unlimited and other local organizations.

Sediment and Erosion Control Workshop: \$2500 to cover costs of organizing a workshop for Kingston area developers, contractors and municipal officials to better understand how to protect disturbed sites from loss of soils. By the Cataraqui Region Conservation Authority.

Shoreline Home Visit Program: \$2000 to help as many as 40 property owners understand steps that they can take on their own shorelines. By the Centre for Sustainable Watersheds in concert with local lake associations and environmental groups.

Natural Shoreline Makeovers: \$3000 to help Charleston Lake shoreline property owners assess shoreline and

adopt environmentally friendly management practices involving "makeovers" of high-profile properties. By the 1000 Islands-Frontenac Arch Biosphere Reserve.

Friends of Big Sandy Bay: \$3500 to establish a not-for-profit organization to protect and manage the 404-hectare Big Sandy Bay, Wolfe Island. By the Township of Frontenac Islands.

Invasive Species of the Great Lakes: \$2000 to support the development by primary school students of exhibits on invasive species, to be displayed at the Marine Museum of the Great Lakes. By the Museum and the Ministry of the Environment.

Lemoine Point Native Plant Nursery: \$2000 to support training on seed forecasting, collection and propagation; to establish a nursery at Lemoine Point to grow and supply shoreline plants and trees for local preservation and restoration initiatives. By the Friends of Lemoine Point, the Cataraqui Region Conservation Authority and other local environmental groups.



The Community Foundation appreciates the contributions and commitment of the following:

As of October 8, 2003, donors who have made cumulative donations of \$1,000 or more, or a gift of \$100 or more since October 16, 2002, are gratefully acknowledged below.

Over \$1,000,000

The Stark Family Fund ■

\$500,000 – \$999,999

Estate of Ruth Barton ■

The Davies Charitable Foundation

Beverley & Bill Harris ●▲

Kincore Holdings Limited

\$100,000 – \$499,999

Alcan Aluminium Limited

Arriscraft International Inc./

Elinor & Ed (■) Ratcliffe

Dan & Donna Aykroyd

Margaret & George Bracken

Corporation of the City of Kingston

John & Virginia Gordon ●▲

Government of Ontario

Nancy & Bill Gray ●▲

Henry & Marion Meyer

Richard Moorehouse ■

Peter & Frances Splinter Fund

The Cameron & Laurie Thompson

Fund ●

Cyril E. Wharrie & Evelyn D. Wharrie

Fund ■

\$50,000 – \$99,999

Vincent & Rose Amodeo Memorial

Fund

William Cherry ■

Bob & Laura-Lynn Crichton ▲

Anju & Chander Datta

Mrs. Rupert Davies Fund ■

The Marion and John Dunn Fund ■

Empire Financial Group

The J.W. McConnell Family

Foundation

Irving & Regina Rosen Family Fund ●

Alexander Sellers

Vivian Willows ▲

ANONYMOUS (4)

\$25,000 – \$49,999

Emma Blanchard Clench ■

J. Armand Bombardier Foundation

Corus Entertainment Inc.

(GTO 960/Country 96)

Arthur Davies ■

The Kingston Whig-Standard

Marine Museum of the Great Lakes at
Kingston

Rideau Waterway Land Trust

Foundation Inc.

\$15,000 – \$24,999

Bell Canada

George & Leah Binnington

Bombardier Transportation

Council of Michigan Foundations

Downtown Kingston! B.I.A.

Walter Fenlon & Linda Ann Daly

Eveline & Ted (■) Flint

The Classic Fund

Legasys Corp.

ANONYMOUS

\$10,000 - \$14,999

The Shirley & Mort Abramsky Fund

Browns Fine Food Services

CIBC

Coutts (Bermuda) Limited

Albert & Christa Fell ●

Dr. & Mrs. S.L. Fransman ■

Gordon Barr Limited

Gloria Grant Fitzpatrick &

Gayle Grant McBride

The Hub Group

Elisabeth & John Heney ●

HSBC Bank Canada

Katherine & Paul Manley Family Fund ●

The McNevin Family Fund ●

David & Carol Page

Gregg & Marla-Beth Rosen

Mrs. Harry Rosen

Royal Bank Financial Group

Prof. Ken Rush ■

TD Canada Trust

Scotiabank

Union Gas

United Way, Serving Kingston,

Frontenac, Lennox & Addington

ANONYMOUS (2)

\$5,000 – \$9,999

A Joe Show

John Angus

The Eddie Bak Memorial Fund

Bank of Montreal, Financial Centre

Joyce Barwick

Wilma Bernabei

Camp Outlook

Carney & Cahill Golf Tournament

CIBC Wood Gundy

Dacon Corporation Limited

Gregory & Caroline Davies

Miranda Davies

The Neil Currie Davis Memorial Fund

Franklin Templeton Investments

Ian M. Fraser & Janine M. Schweitzer ●

Lin & Donald Good

Homestead Land Holdings Limited

Hydro One

Patricia Keane

Marc F. Raymond Opticians Ltd.

Chris & Marie McElvaine ●

Tim McElvaine

The Merchant Macliam

Winston Meyer & Marie-Claude Larose

Helene Pratt ●

Barbara Pullman

Mrs. Elinor Ratcliffe ●

Herbert Sheridan

Frances K. Smith ●

Margaret & John Smythe ▲

Janet & Charles Sorbie ●

Ian C. Watson

Tom Wightman ●

ANONYMOUS

\$2,500 – \$4,999

Peter & Lorraine Aykroyd ●

Graham & Lidia Baggs

Keith & Marilyn Banting ●

M. Jean Black ▲

B'nai Brith Lodge 1191 Kingston Trust

David & Heather Bonham ●

Braebury Homes Corporation

Christopher Broadhurst

Phillip Brown

James Bulloch ●

Florence M. Campbell ●

Lori & Jan Chithalen

Valerie Dalton ●

June & Henry Dinsdale ●

Fidelity Investments Canada Limited

John & Hazel Fotheringham ●

Gap Foundation

Peggy & Andy Geracimo ●

Jack Gilfillan ●

Dr. J.W. & Lois Hazlett ●

Molly Higginson ●

Indigo Books & Music Inc

Ameena & Taj Jaffer ●

Harry & Anne Jemmett ●

Gayle Johnstone

Jim Kelly

Timothy W. Kingston

Kingston Brewing Company

Mr. & Mrs. Fred Laflamme ●

Jan & Paul MacDonald ●

Christopher Macrae

Katherine Manley ●

Kenneth H. & Constance McKibbin

Joan & Donald Miller

Ingeborg Mohr

Mutual Life of Canada

Nancy Nash Foster

Mrs. Janet Newsome ●

Dan & Marilyn Norman ●

Ontario Mapping Company

Bob Pritchard & Barbara Caldwell ●

Al Rankin

Robert J. Reid & Sons Funeral Home

Wendy & Robert Reid ●

Rosalie & Stephen Roughton

Edmon & Isabel Ryerse

Glenda Scott

Ellen Shepherd

Maureen Sheridan

Sisters of Providence of St. Vincent de

Paul

G. Graham Thomson ●

Tim Hortons of Kingston

Sue Waywell ●

Henk Wevers

John & Nancy Wilson ●

ANONYMOUS (3)

\$1,000 – \$2,499

808117 Alberta Ltd.

883498 Ontario Incorporated

Ace Auto Leasing Ltd.

M. Teresa Amodeo

Anchor Concrete Products Ltd.

Anna & Edward C. Churchill

Foundation

Jeanne Bak

R. James Barber

Best Western Fireside Inn

Bosal Canada Inc.

Bernard Burkom

Bob & Doris Burnside

Martin & Diana Cahill

Camera Kingston

Canada Life Assurance Company

Christine Cannon

Chez Piggy / Pan Chanco

June and Eleanor Chithalen

Gerry & Trish Coady

Cooke's Old World Shop Limited

Cruikshank Construction Kingston

Daltco Electric & Supply (1979) Ltd.

Jane Davies

John d'Esterre

The Doormekamp Family, Odessa

Dupuis & Hefford Hockey School

DV Logistics Inc.

Nora C. Forman

Good & Elliott, Barristers & Solicitors

Gordon F. Tompkins Funeral Home

Mark Graham

Janis & Alan Grant

Hadassah Auxiliary Bazaar

Hickey & Hickey Barrister & Solicitors

Home Cardiographics Inc.

Bruce H. Hopkins

Investors Group

James Reid Limited

Moe Johnson

Lyndon Jones

June's Classic & Casual Couture Ltd.

Nathan & Rita Kaufman

William & Gladys Kelly

Diane Grace Kelly

John & Beryl Kerr

Peter Kingston

Kingston Lift Truck Service

The Kingston Symphony Association

Phil & Merle Koven

Valery Lloyd-Watts

Frank & Kathryn Lockington

Ann & Tom Lodge

Mackenzie Financial Corporation

Ross & MaryLynn Maclean

Surendra Mankodi & Marjorie Tracy

Patricia Marshall

Joan D. Marshall

Matthews Machine Products

Ontario Ltd.

Alice McKeown

Vern & Janet Miles

Mill & Ross Architects Inc.

Moist Enterprises Inc.

Molson Canada

Tom & Isabel Newton

Pathways to Independence

Edward Purdy ■

Queen's Alma Mater Society

RCHA Brigade Association

Pam & Doug Ritchie

Rotary Club

Scotia McLeod Inc.

Hugh & Donna Segal

Shoppers Drug Mart

Mr. & Mrs Robert Simpson

Norman C. Springer

Steammatic Of Kingston Limited

Nancy Stevens

Mr. & Mrs. W. J. Sutcliffe

Jack & Diana Thomson

Tir Nan Og Irish Pub

Peter & Heather Tobias

Bernard & Jean Trotter

G.J.H. Wattsford

Sandy & Les Weatherby

Marjorie & Keith Webber

Marg & Roger Wright

Thomas Zakos

ANONYMOUS (9)

\$100 – \$999

Ms. Carol Allison-Burra

Lisa Andrews

Diane Arthur

John N. Barber

Mike & Brenda Bardon

Elaine & Bruce Berman

Lorna C. Boag

Community Foundations of Canada

W. Ronald Cotton

John Dale

George & Priscilla Dalton

Douglas Snyder Property

Management

Robin M. Field

Bill Harris
 Diane Grace Kelly
 Timothy W. Kingston
 Arnold Maizen
 Katherine Manley
 Ruth Noerenberg
 Thomas Noerenberg
 Helene Pratt
 Marc Raymond
 Doug Ritchie
 Regina Rosen
 Reg Shadbolt
 Marianne Thompson
 Isabel Turner
 Elaine Viner
 Wally Viner
 Hans Westenberg
 ANONYMOUS (6)

GIFTS IN KIND

Thanks to the many individuals and organizations who have contributed gifts-in-kind since 1996. A list of these supporters may be found at: www.cfgk.org

Legend

- Deceased
- ▲ Gift of Life Insurance
- Giving Circle Member

New Computer Software

We are in the process of installing a new computer program specially designed to record and issue tax receipts for gifts to CFGK. We have converted all available data from our old program and are in the process of checking for accuracy. While we aim for the highest level of accountability, we appreciate your patience if there is an inadvertent error. If you do spot a mistake, please make the office staff aware as quickly as possible!

Annual Giving Society

The Giving Circle was developed to build a consistent source of regular gift support realized annually from individual contributions of \$1,000 per year for a minimum of three years, which are directed toward the operating budget of the Foundation. This strengthens and sustains the life and work of CFGK, which makes all other activities – endowment building, community leadership and grantmaking – possible.

The Fabric of Community

By Eveline Flint

My late husband Ted and I were together nearly 40 years. We disagreed on a variety of topics, but were onside on the responsibility of every individual to community, country and our fellow man. Our son, Claude, was included in our efforts. We arrived in Kingston in early 1969 and became involved in a variety of community efforts. We felt very lucky to weave our thoughts, opinions, donations and efforts into the fabric of our adopted community.

After years of working for many worthy causes, we began to focus on a major idea which we felt could transform the community – a foundation, where donations were endowed and the income used to enhance the quality of life for everyone. Since funds would be held in perpetuity, our work would be felt forever. Ted loved the notion from the start and supported my efforts as an organizer through various phases to CFGK's present well-established position as an agent for change and the source of more than \$500,000 released into the Kingston area in the form of grants to excellent programs.



The late Ted Flint, holding a card for City award recipient, Doug Fluhrer, when we received \$25,000 for a planting project.

CFGK has been like a rambunctious child who plays all day, has a voracious appetite, and sends parents into despair by constantly outgrowing and destroying clothes – every new, exciting program and success carries the onus of extra work. Some enterprises have not been undertaken for lack of staff and funding. To help offset the need for direct operating funds, The Giving Circle is available to supporters who wish to help. Membership is simple: – \$1000 is donated annually over three years and flows directly to help keep the lights on and the postage paid. To date nearly 50 friends of the foundation have signed on to The Giving Circle.

Claude and I decided when Ted died, that there could be no more appropriate recipient of memorial donations than The Giving Circle. Ted is the first to join the Circle posthumously, with Claude and me rounding out donations (to be closed at November 30). CFGK truly belongs to the community, in that anyone can be a donor and any organization with a charitable number may apply for a grant. Others may wish to honour a beloved parent, grandparent, child or friend on a special occasion by making them a member of The Giving Circle. Of course, you can also honour yourself and your community by joining.

Community Foundations Celebrate National Philanthropy Week

By Glenn Stresman, Executive Director, CFGK

Begun by the Association of Fundraising Professionals, **National Philanthropy Week** has grown into an event that “acknowledges the entire spectrum on services provided by the nonprofit community and recognizes the profound effect that philanthropy has on the fabric of society”.

The voluntary sector is big in Canada. Canadians donated \$5.51 billion in 2001. The actual figure is probably much higher, for in a national survey of Canadians in 2000, nine out of every ten reported making financial and/or in-kind donations to charities and nonprofits, many of which were not claimed on income tax returns. These are very impressive numbers, indeed.

As a member of the Community Foundations of Canada (CFC) network, CFGK joined with other Community Foundations in celebrations. During that week we distributed this edition of Ripples - our way of highlighting how CFGK is a part of the voluntary sector in the Greater Kingston area; we hosted a conference for financial and legal advisers in this area, bringing in experts from Kingston and Ottawa to talk about how they can better assist individuals in making gifts that will support philanthropy in this

community in perpetuity; and we celebrated the magic of philanthropy as many board and committee members of CFGK joined with long time supporters of the Foundation to commemorate the event.

Celebration is in order, because, “for volunteers and donors, philanthropy is a statement about themselves and what they want their society to look like. When Canadians make the choice to give, our nation becomes better – our world becomes better. As a society, we become a community.”

CFGK Welcomes the Gananoque Community Endowment Fund

By Mark MacDonald, Director of Financial Services & Treasurer of Gananoque

The Town of Gananoque certainly is an exciting place these days. With the opening of the 1000 Island Charity Casino in June 2002, the Town is sharing a windfall of money with its neighbouring Township as part of the agreement with the Ontario Lottery and Gaming Commission.

What to do with this added revenue stream? Council has wisely decided to put 10% of its casino commission revenues into a donor advised endowment fund with CFGK as part of its newly created policy. The policy also directs that the balance of revenues be allocated to address priorities in infrastructure, recreation and culture, economic development, and grants and donations within the community.

And doing all this will help achieve the policy

objective of improving “the quality of life within our community”.

By entering into an agreement with the Foundation, the Town of Gananoque has been able to set up its Fund now, and avoid the time consuming and costly process of establishing its own foundation, as well as draw on the expertise of the Foundation with respect to granting and promotion.

At a meeting of Council on November 3, 2003, Mayor Sylvia Thomas presented a cheque Gini Rosen, President of CFGK, in the amount of \$187,883.00 as the initial contribution to the *Gananoque Community Endowment Fund of the Community Foundation of Greater Kingston*.

Welcome aboard to the Town of Gananoque!

Dreams Can Become Reality

CFGK – A History of Determination

By David Pulver, based on research by Eveline Flint

Eight years ago, the road to today's thriving Community Foundation of Greater Kingston had barely been cleared of government roadblocks. They were finally removed only through the optimism, vision and determination of community leaders and dozens of diligent volunteers.

Provincial and federal foot-dragging had delayed the emergence of the Foundation's forerunners for several years before it could begin to play a significant role in Greater Kingston.

The first, bold steps towards the formation of a foundation had been taken in 1984, when a group of local educators, headed by Frank Girard, brought together 50 community members with a starry-eyed mission: to make Kingston a better place to live.

That first meeting led to 1985's Courage to Dream conference, where a long list of ideas was honed to seven, and small working groups designed a process to realize each "dream." Michael Davies, Eve-

line Flint, Reg Shadbolt and Wally Viner were among those who presented a proposal for the newborn Kingston Foundation. Fifteen people each gave \$100 to start the enterprise.

An attempt to establish a non-profit corporation directly affiliated with the City of Kingston – so that the City would be able to issue charita-

ble tax receipts – did not fare well. How-

ever, the formation of The

Martello Tower Society

evolved as a way out

of the impasse. Its

goal: to develop an

endowed fund,

grant-making from

income and enhancing the

quality of life in Greater Kingston.

The idea for The Martello Tower Society came as a result of a visit Michael Davies made to London, England, in 1971. He recalls that the delegation of which he was a



member was "royally entertained" by the Lord Mayor. The hospitality, he learned, was financed by the Lord Mayor's Fund, which came from bequests over many centuries from people who felt grateful to the City of

London. The fund amounted to many

millions of pounds, and the interest on the investment was used in a variety of ways to enhance the reputation of, and foster pride in, the City of London.

Membership of The Martello Tower Society consisted of anyone who paid \$100 and pledged \$1000 or more. The largest single sum received was \$25,000, and about \$30,000 was raised from the sale of the Doors of Kingston poster. The endowment, at approximately \$65,000 also supported some grants, and about \$30,000 to \$35,000 was distributed in the community.

Today, the CFGK's endowment is over \$6 million.

CFGK's history to be continued in the next Ripples.

CFGK provides philanthropic

opportunities for those who wish to make charitable gifts

that support projects which enhance life in Kingston and

the surrounding communities.

A History of CFGK Investments

By Tim Kingston and Jack Gilfillin

It wasn't that long ago that the Foundation had investment assets of only \$65,000.00. In 1996 this was the value of the investment portfolio and it was all committed to bonds. Because we were a young organization without very much capital it was felt that the capital should not be put at risk. The investment committee agreed that we would not add an equity component to the portfolio until the investments reached a level of \$300,000.

This occurred in November 1997 and it was decided at that time that the best way to get exposure to the stock markets was through the purchase of an Index (as opposed to picking and choosing one or two stocks), and so the purchase of the Toronto Stock Exchange Index was made. As the Foundation's capital grew we added the Standard and Poor's 500 Index, the Dow Jones Industrial Index and the Global Titans Index. We also purchased two mutual funds that would give us exposure to the equity markets outside North America.

As the portfolio approached the

\$5,000,000 mark, it was felt that the international mutual funds could be replaced by a manager who could handle our investments on a segregated basis and for a smaller fee. Lazard Asset Management LLC of New York was chosen to handle the international part of our portfolio in February of this year. Lazard is currently

managing approximately 10% of our portfolio.

It is essential for foundations such as ours to maintain a significant portion of our invested capital in equity markets. It is the only way we can reasonably expect to achieve real returns, after inflation, in excess of 5.0%. With our annual distribution requirements and

the cost of operating the Foundation, an average annual 5% real return is a critical minimum. In this regard, and as we continue to mature, we have cautiously been increasing our weight in equities. The current asset mix is 47% bonds, 50% equity and 3% cash.

We feel that this strategy has served us well over the years as demonstrated by the table of results. These show the annual return on the portfolio for each calendar year and benchmark it against the median Canadian Balanced Mutual Fund. A Canadian Balanced Fund typically holds stocks, bonds and cash in various mixes and is therefore comparable to our balanced approach to investing.

	CFGK Median	Canadian Balanced Fund
One year return to December 31, 1998	5.26%	3.1%
One year return to December 31, 1999	7.68%	7.9%
One year return to December 31, 2000	7.67%	7.2%
One year return to December 31, 2001	.07%	-.88%
One year return to December 31, 2002	-4.2%	-5.92%
One year return to August 31, 2003	6.88%	5.19%
Year to date return to August 31, 2003	5.06%	(not available)

There are currently 504 Canadian Balanced Funds available in Canada. Of those 504 funds we rank at number 129 in terms of performance over the past 12 months. That puts the Community Foundation in the top 26% of Balanced Funds in Canada.

The portfolio now stands at \$6,031,931.69 as at September 24, 2003.

CFGK – Responding to Our Community

By John Wilson, member, Governance and Planning Committee

The Board of CFGK perceives the Foundation to be in transition from a successful “Stage I” start-up (assets <\$2 million) to a “Stage II” enterprise with almost \$6 million in assets. We respond to our community by:

- facilitating philanthropy
- responsible asset assembly and management
- creative granting in areas of opportunity
- communication with the public
- due diligence on all matters that affect the Foundation’s reputation.

In 2003 a review of our organization was carried out by a task group of the Board to ensure that we have the capability to do these things well at an even higher level of effectiveness. This has led to the re-thinking of the responsibilities of the Board’s

“action” committees that generate the “inputs and outputs” of the Foundation:

Resource Development: mobilizing people and funds to the cause;

Grants and Programs: making the foundation worth supporting;

Investment Management: stewardship of the funds in our care;

Marketing & Communications: informing the community of our goals and results.

The efforts of these “core” committees are buttressed by the personnel, finance, and governance committees all of which ensure efficient internal working of CFGK.

The re-working of our organization has been completed by the appointment this month of our new Executive Director whose role is to assist the Board and its committees to achieve the purpose of CFGK: *To provide philanthropic opportunities for those who wish to make charitable gifts that support projects which enhance life in Kingston and the surrounding communities.*

New – a Grants and Programs Committee

by Dan Norman, Chair, Grants and Programming

The major goal of CFGK is to enhance life in the Greater Kingston Area. Using income from endowment and other sources, it makes grants to projects that will have a significant impact. The review of grant applications and the allocation of funds to the most promising projects have been carried out by our grants committee. This committee, consisting of community volunteers, has also helped shape the grant application process. Why has CFGK, in this summer’s reorganization, created a new grants and programs committee?

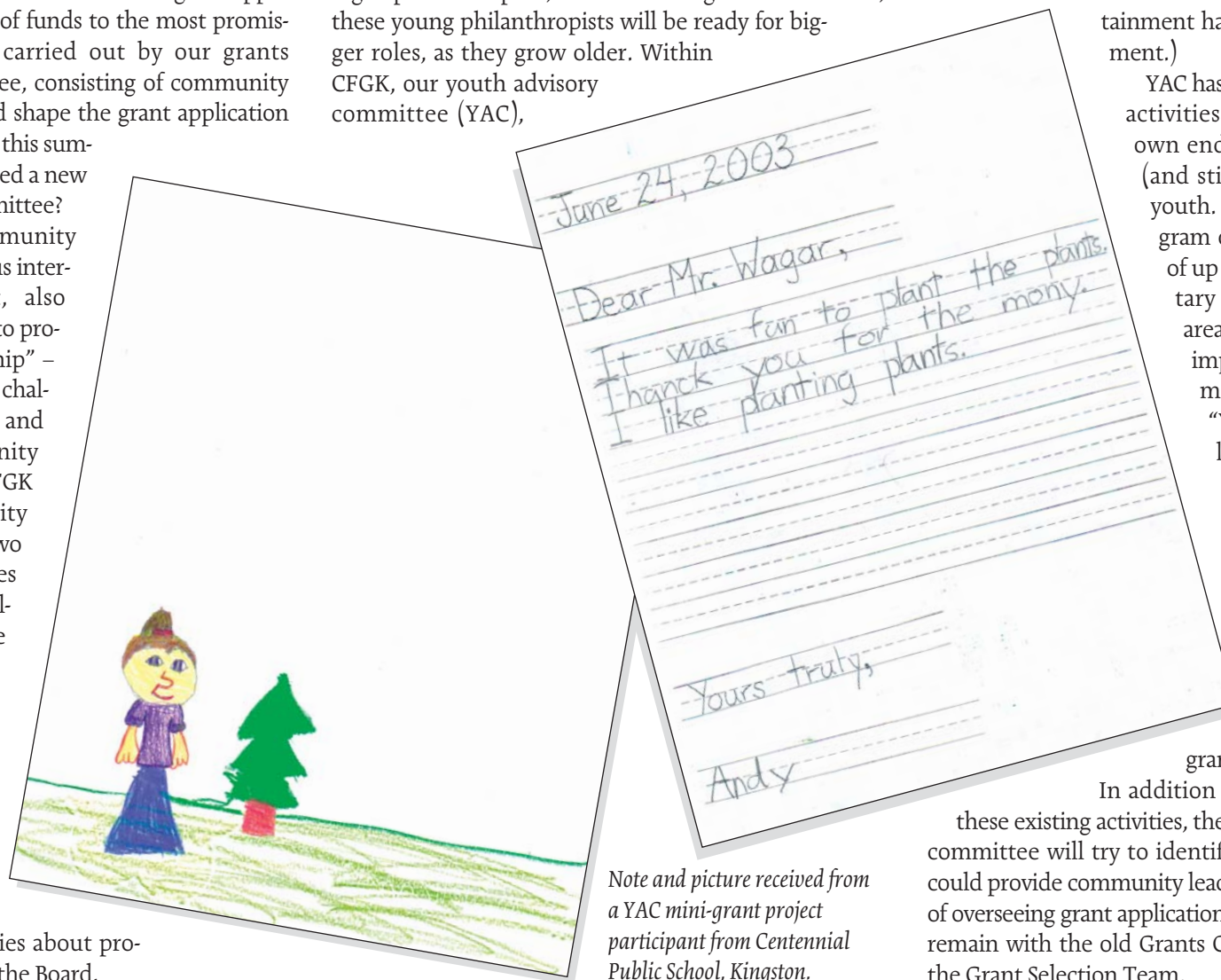
CFGK, like other Community Foundations in the vigorous international CF movement, also responds to opportunities to provide “community leadership” – to help identify needs and challenges in the community and to mobilize community response to such needs. CFGK has played this community leadership role so far in two areas: environmental issues (see pp. 2&3) and youth philanthropy. In the past, the Board of Directors has dealt with these programs directly, considering both general principles and program details of each special case. This summer, it was decided to create a grants and programs committee to shape policies about programs as well as grants for the Board.

Many community foundations have recognized the value of engaging the perspectives of young people in their work. It is also valuable to enable them to start acting as philanthropists, and to learn organizational skills; these young philanthropists will be ready for bigger roles, as they grow older. Within CFGK, our youth advisory committee (YAC),

consisting of young people aged 14-21, was created in 1998. Their initial task was to allocate grants for youth in the arts from an annual allocation of \$6,000 from the radio station GTO/960. (Corus Entertainment has continued this commitment.)

YAC has evolved to carry out other activities as well. It has raised its own endowment of over \$21,000 (and still growing) for grants to youth. In 2003 it initiated a program of “Kickstart Mini-Grants” of up to \$250 each to 12 elementary school classrooms in our area, to encourage children to improve their school or community. It also convened a “Youth Summit” where local youth could meet with municipal leaders to gain better mutual understanding and identify areas for action. These and other new YAC activities create a need for staff time and better management of the program by CFGK.

In addition to advising the Board on these existing activities, the new grants and programs committee will try to identify new areas where CFGK could provide community leadership. The actual process of overseeing grant applications and allocating grants will remain with the old Grants Committee, now renamed the Grant Selection Team.



Note and picture received from a YAC mini-grant project participant from Centennial Public School, Kingston.

MAKING WAVES

Board News

Since our last publication we welcome to the Board our new Treasurer, Jerry Brake – a long time accountant with KPMG, and Bruce Stickle – currently corporate manager at BMO. Our special thanks to Henry Meyer who took over many executive roles this summer to expertly help us through a challenging time.

Staff News

A warm welcome to Glenn Stresman, our new Executive Director (see p. 1), and April Stoness our administrative assistant. Our former Program Assistant, Andy Mills, has assumed a position with Sunnyside Children's Foundation. Jason Wagar, the former chair of YAC, has gone off to college but keeps his ties with us as our Webmaster. Click on our up-to-date website to find out what is happening at CFGK, and to appreciate Jason's fine work dedicated to its new and improved "look".

Still Growing our Philanthropic Community

During the week of November 16, CFGK was proud to present a variety of activities honouring National Philanthropy Week. (see p.5). Community Foundations of Canada is making news with an exciting new initiative to encourage philanthropy in this country. Look to the Spring Ripples for details.

Good news for Golfers

After its biggest success ever this past August, the Tower of Hope Golf Classic team have agreed to hold another operations fundraiser for CFGK next August. Stay tuned.

Holiday Open House

Our annual Open House will be Wednesday, December 17, from 1 to 4 pm at our office, 165 Ontario Street. Stop by and share some Yule Log and conversation with CFGK Board members, staff and volunteers.

A New Gift Giving Opportunity!

As the holiday season approaches, the question frequently comes up, "What gift should I buy for...?" CFGK now has the solution! For a minimum donation of \$25.00, a donation can be made in honour of someone and a card will be sent to that person. Be it an anniversary, a birthday, or just because you were thinking of them! Simply include a note along with your donation indicating the name and address of the person, the special occasion and any message that you would like on the card. So the next time you find yourself wondering what to give someone, give them the gift that keeps on giving with a donation to The Community Foundation of Greater Kingston!



Board of Directors 2003-2004 As of September 23, 2003

President Regina Rosen	Directors Merv Daub Walter Fenlon Ian Fraser Jack Gilfillan Virginia Gordon Michael Greenwood Bill Harris Mary Ann Higgs	Ameena Jaffer Jan MacDonald Dan Norman Bob Pritchard Bruce Stickle John Wilson	Honorary Life Members Michael Davies Eveline Flint
Vice-President Judith MacKenzie			Legal Counsel Gillian Purvis
Treasurer Gerald Brake		Youth Representative Allison Macleod	Investment Manager Timothy J. Kingston
Secretary Henry Meyer			

Committees 2003-2004 As of September 23, 2003

Finance Gerald Brake, <i>Chair</i> Tim Kingston Henry Meyer Martin Skolnick Bruce Stickle	Ameena Jaffer Jan MacDonald Rommel Masse Mary Beth McMahon Alan Morantz Marc Raymond Doug Ronson Maurice Smith Ian Watson	Professional Advisers Steering Walter Fenlon, <i>Co-Chair</i> Ian Fraser, <i>Co-Chair</i> David Bonham Jan Oullahan Mary-Alice Thompson	Malia Mercer Dan Rudmin Sarah Smith Sarah Ward Madeleine Wyss Dominik Wyss Jan MacDonald, <i>Resource/Liaison</i> Dan Norman, <i>Ex-Officio</i>
Fund / Resource Development Virginia Gordon, <i>Co-Chair</i> Michael Davies Lin Good Bill Harris Mary Ann Higgs Ameena Jaffer Dan Norman Bob Pritchard Robert Reid John Wilson	Investment Jack Gilfillan, <i>Chair</i> Gerry Brake Bill Cannon Elaine Forshaw Tim Kingston Scott Pedlar Sue Waywell	Personnel Ian Fraser, <i>Chair</i> Eveline Flint Lin Good Judith Mackenzie Ruth Rappini	Contributors to this Issue Tom Beaubiah Eveline Flint Jack Gilfillan Tim Kingston Mark McDonald Tracy Moore Dan Norman David Pulver Regina Rosen April Stoness Glenn Stresman John Wilson Kathy Wood
Grants and Programs Dan Norman, <i>Chair</i> Michael Greenwood Mary Ann Higgs Jan MacDonald John Wilson Marilyn Banting Marc Raymond	Marketing & Communications Merv Daub, <i>Chair</i> Jan MacDonald Sherri Agnew Susan Bedell Felicity Hawthorn Kelly Wiley	Special Projects TOWER OF HOPE CLASSIC Fred Laflamme, <i>Co-Chair</i> Carrie Lagasse, <i>Co-Chair</i> Greg Thompson, <i>Co-Chair</i> Donna Grieve Maureen Keeler Carol Kinnear Ken Koven Jeff Lundy Kim Mundell Scott Pedlar Glenda Scott Joan Willison	Ripples Editorial Board <i>Editor</i> Regina Rosen <i>Associate Editors</i> Peter Dorn, Eveline Flint, David Pulver <i>Graphic Design</i> Larry Harris
Grant Selection Team Dan Norman, <i>Chair</i> Toby Abramsky Marilyn Banting Jacquie Costron Sandra Lee Deseron John Fotheringham Michael Greenwood Judi Harvie	Nominating Isabel Turner, <i>Chair</i> Eric Bennett Deborah Defoe Fred Laflamme Jean Leclarc William Leggett Phil Leonard Clayton McEwen Volker Thomsen	Youth Advisory Allison Macleod, <i>Chair</i> Alie Ashbury Kate Creber Jenny Huynh Nicola Loue Sarah Macdonald Liz Mason	Masthead Painting Bob Blenderman Printing & Distribution The Kingston Whig-Standard and Osprey Media Group, Inc.

Office Staff

Executive Director Glenn Stresman	Project Assistant, Environmental Initiatives Tracy Moore	Youth Philanthropy Program Assistant Bonnie Cheung	Volunteers May Forrester, <i>Co-ordinator</i> Pat Nekus Pam Ogilvie
Administrative Assistant April Stoness	Bookkeeper Janice Wilkins		Barbara Pullman Carrie Toomey

The Community Foundation of Greater Kingston
165 Ontario Street, Kingston, Ontario K7L 2Y6
Phone: (613) 546-9696 Fax: (613) 531-9238
E-mail: foundation@cfgk.org Web Site: www.cfgk.org

My gift to be held as permanent capital: \$ _____

Apply my gift to: _____

Apply my gift where most needed.

Name _____

Address _____ Postal Code _____

Phone _____ E-mail _____

Payment Cheque enclosed

Card Number _____ Expires / / _____

Name (for public acknowledgement) _____ or I request anonymity

Signature _____

For further information on any of the topics dealt with in this issue of Ripples, please call the CFGK office, 546-9696 or E-mail: foundation@cfgk.org

