

Ripples

THE COMMUNITY
FOUNDATION OF
GREATER KINGSTON

BUILDING OUR FUTURE TOGETHER

The Community Foundation Difference

? What does the Foundation do for our community?

CFGK helps charities accomplish their good works by making financial grants. We promote community philanthropy and encourage citizens to invest in projects that bring positive change.

? How does it work?

Donations are held in a permanent endowment fund which is invested. The income earned is used to make grants to charities whose projects fit our mission of "enhancing and strengthening the quality of life in our community."

? Who gives to the Foundation?

Individuals, families, businesses and corporations contribute donations of any amount – cash, securities, bequests, gifts of life insurance or real property. Since 1995, citizens have given over \$5 million.

? What else does the Foundation do?

CFGK actively participates in discussions about community needs, runs a youth philanthropy program and actively engages over 80 volunteers. We work with donors to help them meet their charitable wishes and assist local charities to manage their endowment funds.

How do I find out more?

? Please visit our website, www.cfgk.org, or call and arrange to visit us. We'd love to tell you more!

Another Step along the Way

By Andy Mills, Program Assistant

The Board of Directors and staff of CFGK are pleased to introduce Judy A. Besharah, our new Executive Director, who joined the Foundation team at the end of April.

Most recently, Judy was the South East Ontario Regional Director for the Canadian Diabetes Association, taking on many roles throughout her nine-year career with them. She brings with her a broad range of skills in marketing, facilitation, strategic planning, and communications. Additionally, an open and delightful personality makes her an excellent "people-person."

"I am so excited about working with the Community Foundation," Judy says. "The Foundation plays such an important role in enhancing our community. I aim to keep up the good work already started, as well as raise the profile of this organization so that everyone in the community will know about it, and support it in their own way."



Judy Besharah

DONOR PROFILE

Ruth Barton's Living Legacy

Ruth Barton called our first Executive Director, Katherine Manley, in the spring of 1996. She and her husband Stuart had read about us in *The Kingston Whig-Standard* and they wanted to learn more. Having no children, they planned to leave their estate to the community. The breadth of the Foundation appealed to them, as did the idea of a lasting legacy. Ruth talked about their love of drama and of their commitment to our community.

It was early days for CFGK. We had no brochures or printed materials, so Katherine sent a letter with more information and kept in touch. Sadly, Stuart died within months and when Katherine phoned to offer condolences, she invited Ruth to attend our AGM. Later Ruth joined our Grants Committee and for the next few years enjoyed her association with CFGK, until her untimely death last year. It was then that we learned of the generous donation of over \$500,000 that she has left to Kingston through CFGK.

Officially retired several years earlier from the Children's Aid Society, Ruth responded until the time of her illness to requests to work with troubled children. In February, the *First Annual "Healthy Families – Healthy Community" Kingston Base Commander's luncheon and lecture* was jointly and proudly sponsored by CFGK and the Military Family Resource Centre in honour of Ruth Barton.



Ruth Barton

Power Walking the Foundation

A Marketing Case Study Made Easy

By Sue Bedell

As a new member of the CFGK Marketing and Communications Committee, I've been spending the last few months coming up to speed on this relatively new philanthropic initiative in my hometown. There is a lot of terrain to cover and I am doing some rigorous power walking through the Foundation's mission and goals. Since I had agreed to assist in promoting CFGK, I needed more details on how visible the Foundation is in the community. Surprisingly, this has required little effort – the information just presented itself as I went about my day-to-day activities.

Shortly after I joined the committee, I attended a stunning performance given by *Cantabile Choirs*. The audience was informed that this event had been sponsored in part by CFGK. I had personally benefited from a grant targeted to one of my favorite cultural groups. The next contact occurred at work. One of our student leaders bounded into my office with happy news: CFGK had provided a grant that would assist Queen's students by offering liberal arts outreach workshops in area schools and by running, once again, the popular *Arts Adventure* day camp for elementary school students. Both activities, and hence CFGK, have the goal of instilling an appreciation of history and the arts in our future generation of politicians, lawyers, artists and teachers. The last instance involved another community-related student activity: *Camp Outlook*. A letter crossed my desk that reported that CFGK was enabling university students from across Canada to run summer and winter camping trips for at-risk youth every year.

These first-hand experiences have convinced me, a citizen of Kingston and a member of a CFGK committee, that this philanthropic endeavour has successfully identified needs in the community and a means of satisfying them. Everyone in the community benefits from this socially minded endeavor.

YAC Kickstart! Mini-grants Spread the Message of 'Community'

By Jason Wagar, Chair, Youth Advisory Committee



Members of CFGK's Youth Advisory Committee (YAC) are pleased to announce an exciting new initiative to help us help others. Through a partnership with the Limestone Learning Foundation, the YAC Kickstart! Mini-grants program has funded the community initiatives of 12 elementary school classes from Kingston to Cloyne,

from Perth Road to Selby, and places in-between.

This unique grants program was designed by YAC's high school members, intended to support elementary classrooms in carrying out an inclusive, small project that links their students with their local community.

Grants are for no more than \$250 each. Projects funded this year included *Project Green Dream* at Land O'Lakes Public School, where students bought supplies to help clean up their community, including painting

buildings at the neighbourhood arena. It also provided funds for Sandhurst Elementary School students to grow seedlings, transplant them into decorated pots, and then deliver them to a local seniors centre with inspirational quotes.

YAC members sourced the funding themselves, with special support from GAP Foundation and Investors Group. For more information about YAC and its unique initiatives, please visit www.cfgk.org/yac.

Shoreline Protection Starts at Home

By Tom Beaubiah, Biologist, Cataraqui Region Conservation Authority

The Cataraqui Region Conservation Authority, working with organizations, communities and individuals, manages the region's natural resources. Maintaining the water quality of our lakes and watercourses is one of our main goals. By implementing various environmental programs the CRCA hopes to maintain these resources for future generations.

It is well documented that parks and protected areas alone are insufficient to protect our natural resources; the responsibility is now also the landowners'. For this reason, CRCA has developed a unique series of work-

shops to foster an appreciation of the importance of natural shorelines – a focus which can help to maintain water quality.

Thanks to a CFGK grant, CRCA is developing workshops to promote shoreline stewardship not only to existing landholders, but also to new and prospective land purchasers, real estate professionals and contractors. By targeting the important message of shoreline preservation to these stakeholders, in terms they can relate to, their perception of natural shoreline values will increase. Healthy environmental stewardship has benefits for all citizens.

Nokomis Aboriginal Literacy Enhancement Program

By Anne Marie Wilson, Treasurer, Katarokwi Native Friendship Centre

A grant of \$5000 will assist the Katarokwi Native Friendship Centre in developing materials for this program, which is for off-reserve children from birth-six years, their families and caregivers. Parents in particular are encouraged to enhance their own literacy skills, and

are shown the importance of literacy and ways to help their young children to prepare for reading and writing.

Unique to this program is the use of literacy materials which incorporate the Aboriginal culture. As well, elders are brought in to present the culture in story and song,

thus providing very real connections to culture for those in the program. The program reaches clients throughout the City of Kingston and Frontenac County. The Aboriginal component of this program is aimed at helping our clients introduce their cultural background to their children and the community.

The board, staff and clients of Katarokwi Native Friendship Centre thank you for your contribution to this important program. (Meeg-witch ashidinige CFGK!)



Youngsters in the literacy program take a break during playtime.



Dr. Judith Irwin shows the Queen's telescope to May Forrester.

A Faster Peek into the Milky Way

By Dr. Judith Irwin, Associate Professor, Department of Physics, Queen's University Observatory

Outer space will be closer to home than ever before for Kingstonians. A CFGK grant of \$4200 will support the purchase of a special camera, to be in place by this summer, that will be attached to a new telescope, part of a \$200,000 upgraded astronomical observatory at Queen's University.

This camera will relay the images to a high-definition television set in "real-time." Instead of standing in line waiting for a turn to peer through the telescope or waiting for a camera to download an image, a large number of people will be able to view the skies on a high resolution television screen at the same time – an exciting prospect for those attending open house sessions at the observatory.

Queen's is very grateful for this additional support. We have wanted to improve the way we present astronomy to the public and the CFGK grant is a giant step in that direction.

Grant Recipients 2003: THE FOLLOWING ORGANIZATIONS OR PROJECTS HAVE RECEIVED GRANTS TALLING \$26,810.00

ARTS & CULTURE

Cantabile Choirs of Kingston: Towards workshops on authentic African drumming and dancing.

COMMUNITY DEVELOPMENT

Kingston District Community Information Centre: Towards an information booklet geared to seniors and their families.

Kingston Employment and Youth Services, Helping Hand Fund: To assist in providing funds for costs of clothing, transportation and training for young job seekers in need.

Queen's Project on International Development: To expand the Fair Trade awareness project in the Kingston community.

Opportunities Kingston: Towards increasing the number of female volunteer mentors available to clients.

EDUCATION & LITERACY

Katarokwi Native Friendship Centre, Nokomis Literacy Enhancement: Towards the provision of support services for low-income/high-risk families, including a focus on enhancing after-school programs.

Queen's University: To purchase visualization equipment for the astronomical observatory, to allow the Kingston public to more easily access these images.

ENVIRONMENT

Cataraqui Region Conservation Authority: Towards a series of workshops to educate landowners and others on the value of shoreline naturalization.

HEALTH & SOCIAL SERVICES

Kidney Foundation of Canada, Kingston: To enhance a newsletter to forge closer links

with Kingston area kidney patients, their families and the community.

Kingston Home Base Non-Profit Housing Inc: To offer a source of direct financial assistance to homeless individuals to obtain any number of prerequisites to assist them to find affordable housing.

YOUTH

Kingston Family YMCA: Towards the development of a youth-focused and accessible recreation centre at the former Beechgrove facility.

THE IDEA BANK: Adopt an Opportunity

The Grants Committee is pleased to present a number of excellent proposals which still require part funding. Although the CFGK Board was able to approve 11 grants totalling \$26,810 this session, all Kingstonians can also contribute to our city's well-being in this process. If you are looking for a specific way to become more deeply

Idea Bank Summaries

Cantabile Choirs of Kingston:

African Drumming Workshop

REQUESTED ADDITIONAL FUNDING: \$250

Towards workshops on authentic African drumming and dancing.

Kingston District Community Information Centre:

Seniors Resource Booklet

REQUESTED ADDITIONAL FUNDING: \$1000

The production of an information booklet geared to seniors and their families. The KDCIC has worked carefully with other senior-serving organizations to gather data.

Kingston Family YMCA, Beechgrove Satellite Facility

REQUESTED ADDITIONAL FUNDING: \$2000

To assist with the development of a recreational centre for able-bodied youth and children with disabilities.

Queen's Project on International Development:

Development to Doorstep Project

REQUESTED ADDITIONAL FUNDING: \$500

To expand the SEE (Support Encourage Enhance) and Fair Trade awareness projects to the Kingston community.

Kingston Employment and Youth Services (KEYS):

Helping Hand Fund

REQUESTED ADDITIONAL FUNDING: \$4800

To enhance a financial assistance program helping young job seekers with the essentials to seek and acquire employment, including clothing, transportation and training.

involved in your community, here's a chance to *Adopt an Opportunity* and to watch dreams turn into reality. Contact us for more information; check our website; or send your cheque to CFGK marked "Idea Bank" and we will direct it to your adopted opportunity as clearly indicated.

Kingston Home Base Non-Profit Housing:

The Home Base Housing Access Fund

REQUESTED ADDITIONAL FUNDING: \$2000

To initiate a fund, set up as small loans, to help clients obtain any number of prerequisites that may be required to assist them in finding and securing affordable housing.

Opportunities Kingston: Enhanced Mentoring for

Low-Income Women Entrepreneurs

REQUESTED ADDITIONAL FUNDING: \$2500

For support to successfully match female mentors to female would-be entrepreneurs, and to build a recruitment and awareness program to attract female business mentors.

Allocating Funding: a New Approach

By Judith Mackenzie, Chair, Grants Committee

In the summer of 2002, when we realized that the financial market was not likely to produce much of a return for our endowment funds, we surveyed a number of community organizations for their advice as to how to proceed in 2003. We were concerned about asking a large number of organizations to spend a lot of time developing proposals when there was only a small amount of funding available.

The option that the agencies selected, and which was the basis for the granting process for 2003, was to invite everyone to forward a two-page letter of intent, outlining their ideas and costs for a proposal. These letters were reviewed by our committee, which then selected 20 organizations to prepare a full proposal for our review.

The Grants Committee ultimately received 16 (versus almost 60 last year) full proposals for a total of just under \$60,000 worth of activities in our area. Given that there was approximately \$27,000 to be allocated, the task of reviewing and rating the proposals was difficult. Not all proposals were able to receive funding. The final results are as indicated above.

Please also note a unique initiative in which we are inviting community members to participate in adopting an opportunity through our *Idea Bank*.

Spotlight Events

by Virginia Gordon & Eveline Flint



On a quarterly basis, CFGK invites interested friends to meet on-site with leaders of community organizations, which have received grants from or are linked to the Foundation through endowment funds. Please call and let us know if you would like your name added to the Spotlight list. We will be in touch in the fall when the next series is organized.

In February, the spotlight shone on the Joe Chithalen Memorial Musical Lending Library, and in May it was turned on the Marine Museum of the Great Lakes.

CFGK supported Joe Chithalen's family and friends in bringing the Musical Lending Library to the children of Kingston, following his tragic death in 1999. The library is housed in what was an unused room in the Robert Meek Community Youth Centre and operates under the auspices of the Boys and Girls Club. A grant from the Foundation provided funding to renovate the room and many individuals donated dozens of instruments which are borrowed on a regular basis by the children.

Harold Parsons, Executive Director of the Boys and Girls Club, entertained the group with the history of the library during coffee and following a tour of the building. Joe shared his love of music with children, and would have been proud and pleased to see how many borrow instruments, take lessons, sing and generally

have fun with music. Our music-lover guests were pleased to know that music is playing an important part in the lives of these young people. Says Harold, "one day a famous artist may tell the world he got his start through the Joe Chithalen music program."

The Marine Museum of the Great Lakes

Situated on the downtown waterfront, the Marine Museum is a favourite tourist attraction but also draws many local residents with a yen for the nautical past. Our group was reminded that memorabilia from the days when Kingston was an important marine/naval centre are housed here. The Pump House Steam Museum and the steam launch *Phoebe II* add to the pleasure of an afternoon spent in this special corner of our city.

MAKING WAVES

We thank departing volunteers and staff and welcome the fresh energy and outlook of new team members who will help us continue to *make waves* in the community and beyond. A full list of board, committees and staff members appears on this page.

We welcome **Judy Besharah**, our new Executive Director (see p. 1 for profile). She replaces Monica Stewart who has joined the staff at Queen's. **Ian Fraser** took a leave from the Board of Directors to fill in as interim Executive Director. We are grateful for the leadership provided by Ian, and the strong support from staff members **Andy Mills** and **Lisa Andrews**, during the transitional period. (They kept our *mo-jo* going.)

Janice Wilkins has replaced Andree Kuhne as bookkeeper. **Tracy Moore** has been hired as Project Assistant, Environmental Initiatives – a marvellous new CFGK project.

May Forrester, whose pleasant voice you will hear when you call the office, is an invaluable volunteer and eases the load of our dedicated staff.

Tom Wightman and **Lin Good**, founding members and key players of both CFGK and its seed organization, The Martello Tower Society, leave the board after extended terms, but will continue their service to the Foundation. Tom is currently Vice-President, and will be replaced by **Judith Mackenzie**, a long-time board member.

Fred Laflamme, a most generous supporter personally, and on behalf of *The Kingston Whig-Standard*, has completed his two terms of office but remains ensconced as co-chair of the golf tournament. **Sue Waywell** has maintained our fiscal responsibility and public accountability as treasurer for the past three years. She leaves us to join the Board of CAA, Central Ontario. **Tom Williams**, who has been appointed Director of the Queen's School of Policy Studies, has stepped down from the CFGK board.

A warm welcome to three additional new directors: **Michael Greenwood**, **Ameena Jaffer** and **John Wilson**.

Peter Tobias, of Viner, Kennedy, Frederick, Allan & Tobias, our pro bono legal counsel throughout our eight-year history, is succeeded by **Gillian Purvis** of the same firm. Peter is currently Chair of SWITCH – Kingston's collaborative group encouraging the growth of alternative energy methods.

Jason Wagar has devoted four years as Chair of our Youth Advisory Committee. He is currently on the advisory board for the *Building Philanthropy in Ontario's Communities* project and the national planning committee for *Community Foundations of Canada 2004 national conference*. **Allison Macleod** succeeds him as Chair of our youth program.

Special Mention

Andy Mills, Program Assistant, has been invited to speak at the *Environmental Grantmakers Association (EGA)* retreat being held in Ottawa this September. He will be a member of a panel representing the important and unique work of community foundations in addressing local environmental issues.

Special Events

In April we held our third annual art auction, *Art on Many Levels*, at the former Masonic Temple. It was a beautiful evening, capably chaired by **June Dinsdale** and assisted by her dedicated committee: Peter Dorn, Donna Grieve, Gayle Johnstone, Gillian Little, Jan MacDonald, Peggy Reid, Regina Rosen, Lisa Andrews, *Staff*. A special thank-you to Pam Ritchie.

Our **Annual General Meeting** takes place at the foot of the Martello Tower, Fort Frederick at RMC, on Wednesday, June 18, at 4:00 p.m.

The **Tower of Hope Golf Tournament** will once again be held at Loyalist Golf Club on Monday, August 18.

Board of Directors 2003-2004 As of June 18, 2003 – Our Annual General Meeting

President Regina Rosen	Directors Merv Daub Walter Fenlon Ian Fraser Jack Gilfillan	Ameena Jaffer Jan MacDonald Dan Norman Bob Pritchard John Wilson	Youth Representative Allison Macleod
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Program Assistant Andy Mills	Project Assistant, Environmental Initiatives Tracy Moore			



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For further information on any of the topics dealt with in this issue of Ripples, please call the CFGK office, 546-9696 or E-mail: foundation@cfgk.org