

# Ripples

THE COMMUNITY  
FOUNDATION OF  
GREATER KINGSTON

BUILDING OUR FUTURE TOGETHER

## Community Foundations of Canada National Conference in Kelowna, B.C.

by Regina Rosen, Monica Stewart, Virginia Gordon, Andy Mills and Jason Wagar

### The Growing Momentum of Social Capital

Community foundations matter to you – that’s the most important thing I learned in Kelowna.

By giving communities their own charitable vehicle we connect the charitable impulse with the well being of the community. Our endowed *undesignated* funds provide flexibility and quick action for community concerns, while the endowed *donor-designated* funds help the donors control their own destiny. This collective action goes a long way to building a civil society.

We serve three customers: **Donors** – our job is to lead them, by a shared dialogue, to the **Grantees**, thus playing the role of the catalyst for the **Community**. The artform of this is balance: knowing that our donors have the same values as we do, we must facilitate their giving to help them achieve what they want so that ultimately we are all centred on our community.

Community foundations have specific strengths to achieve this: a long-term view and a dependable source of money endowed in perpetuity. We are accountable and transparent. We offer support, recognition, and broad options of giving. We encourage a commitment to philanthropy, which is the lubricant of social change. We have the heat and passion to change the world for a higher purpose, yet we are business-like in our promotion of the public good.

Being a broad-based, volunteer-driven local organization makes us the natural body to act as a broker to produce the capital that counts – *social capital*. R.R.

### The Community Foundation Difference

Community Foundations of Canada’s (CFC) 2002 National Conference motivated and energized all of us. Kingston’s contingent came away with a new sense of belonging and partnership with the national network of community foundations. Here are some of the ground-

breaking documents unveiled at the CFC conference, which will influence our work locally.

*The Community Foundation Difference: Describing What Makes Us Special* is a document that helps us to put our hopes and dreams for the national movement of community foundations into words, identifying who we are, what it means to belong to a national network, and how we can more effectively describe ourselves and our work.

*Reflections: Assessing Community Foundation Practice* is a comprehensive assessment tool for community foundations at all stages of development. It will help us to assess our organization, form a basis for our strategic planning and identify professional development opportunities.

Both documents are based on *Explorations: Principles for Community Foundations* which describes 10 guiding principles for community foundations. CFGK already applies these principles to guide its work. M.S.



Sharon Leveque

### WHAT CFGK BROUGHT HOME TO KINGSTON

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... and lots more!

## Supporting Our Kids... Their Bodies and Their Minds



Culture & Recreation Dept., City of Kingston

Active children need healthy snacks and a healthy outlook.

### Feeding our Future

by Tanya Griffore, Research Assistant and Shelley Roy, Community Food Worker

**T**he Nutrition Working Group is a coalition of community residents and organizations whose members are concerned with the nutritional well being of children and their families. The goal of this coalition is to promote food security in practical ways by bringing together community initiatives that support this issue. Our partners include KFL&A Health Unit, Partners in Mission Food Bank, The Food Sharing Project and The North Kingston Community Health Centre/Better Beginnings for Kingston Children. In Kingston, through The Food Sharing Project, all children have access to snack programs during the school year. But during the summer months a gap exists because this support is not available. *Filling the Gap* is a pilot snack and nutrition education initiative delivered within a recreation based program in the summer months.

► continued from page 1

ing at the end of their lives. Donors are more demand and expect us to measure up. We must be effective, trustworthy and accountable.

The Kingston delegation made very effective use of their time as we spread our members among the many information sessions available. At the breaks, we would gather to share what we had learned. We were very happy to realize that CFGK has developed knowledge as well as many skills over the past five years. We keep in touch with our donors and will continue to value our relationships for many years to come. V.G.

### To Do List: Convene and Engage!

**T**he keynote speaker of the CFC National Conference, Emmett Carson of the Minneapolis Foundation, laid down this challenge to Canadian community foundations: "Remain true to your roots and commit to being "community-centred."

This sentiment was echoed at the sessions I attended, and many community foundations see them-

This new initiative of *The Nutrition Working Group* has become possible because of community collaboration. The Food Sharing Project is providing support through space, equipment and expertise in purchasing and activity tracking. Children attending the City of Kingston's Culture and Recreation Neighbourhood Park Drop-In Program in two locations in the north Kingston area will be invited to participate in *Filling the Gap*. This program would not be possible without the funding support of CFGK and The Nutrition Working Group.

A lifetime of healthy habits and attitudes begins in childhood. We believe that the support provided by the foundation will help establish healthy futures by exposing children to nutritious snacks and activities that promote fun food experiences.

On behalf of The Nutrition Working Group, its partners and The City of Kingston Culture and Recreation Department, we would like to thank CFGK for helping transform our idea into reality.

### The Good Books Box

by Kathryn Goodhue, Children's and Rural Services Manager, Kingston-Frontenac Public Library

**A**t the Kingston-Frontenac Public Library, we know that if we expose children to books at an early age we can positively impact on their ability to do well in school. Encouraging good reading behaviour and instilling a love of reading is one of the key requirements for school readiness.

There are 72 daycares in the Kingston area. We think it is important to provide quality children's books to as many of these daycares as we can. We recognize how dif-

ficult it is for daycares to find the staff time to send someone to the library to select materials and that it is a challenge to return the books in our normal borrowing time of three weeks. We also know how limited the funding is at daycares, which can lead to them making do with used books from garage sales or donations.

The Community Foundation of Greater Kingston has funded the Good Books Box project which we hope will address some of these concerns. The Good Books Box project will help the library create boxes of quality, age-appropriate books for children that have been carefully selected by professional librarians. The books selected will include board format books for babies, simple concept books for toddlers and picture books for preschoolers.

Local daycares will be able to borrow these boxes of pre-selected materials for extended periods of time to use with the children in their care. Thanks to CFGK, the Kingston-Frontenac Public Library will be able to put more quality books into the hands of local children.



Andy Mills

Youngsters from a local daycare enjoying top quality books provided by the library's new initiative, the "Good Books Box."

selves as being in the perfect position to "convene and engage" their community. Convening is about bringing together people with an intent or focus, and, simply, causing conversation to take place. As a result of this conversation, people become engaged with the issue, and will commit themselves to action. The benefits to CFGK include better grant-making, beneficial partnerships, awareness, and attracting donors. The community also wins, when coordinated actions are carried out towards a local issue.

The challenges, which our staff and board face, are centred on resources: time and money. And as Emmett Carson is quick to point out, this comes with a lot of unknowns, and we should "follow where the path leads." It is essential that we remain true to our mission, and strive to convene and engage our community, to enhance our quality of life in Kingston. A.M.

### Thinking Forward

**S**ix of our eight YAC members were at the conference, offering us an excellent opportunity to look at other

programs, reflect on what we've done, and most importantly, brainstorm. It will help make our transition from a Youth Advisory Committee (YAC) to a Youth in Philanthropy Council (YIP) much easier. Youth are known for thinking forward, and now, in addition to our very successful grant-making, we have the tools to design new programs which will help us focus on the future.

We hope to begin our **Kickstart! Program**, offering mini-grants year round, which will encourage elementary school youth to design and implement unique projects. Small sums can have big impacts and this is an excellent way to utilize our minimal funds. In our grantmaking we would like more of an emphasis on the grant recipients. With the creation of our new **Site Visit Plan**, our members could visit and perhaps volunteer at local organizations to truly make a difference. At the conference we noticed that there aren't many YACs/YIPs. To help create more, we've started networking to help other foundations across Canada set up their own youth programs, by sharing our resources, thoughts and ideas. J.W.

## Boys and Girls Club of Greater Kingston Opens Music Library

by Harold Parsons, Executive Director

Children who participate in organized activities outside of school, such as sports, music, other arts or clubs, tend to have higher self-esteem, interact better with friends and perform better in school.

National Longitudinal Survey of Children and Youth  
Statistics Canada & Human Resources Development, Canada

Last year, Boys and Girls Clubs of Canada celebrated 100 years of service to five generations of Canadians – approximately three million young people. Since 1993 the Boys and Girls Club of Greater Kingston has been meeting the needs of under privileged youth and children at risk by providing after-school and evening programs in some neighbourhood locations. We also operate March break and summer day camps at low cost for children of socially and economically deprived families. Following the purchase of Robert Meek Community

Youth Centre, we face funding and program challenges.

A musical instrument lending library is a dream come true, and CFGK has been “beating the drum” for us from the start. A piano and other instruments came to the club via CFGK, where an endowment fund started a few years ago now stands at \$50,000. In addition, we were fortunate to receive funding from CFGK last year to renovate an unused room for a music program, now used to house the Joe Chitalen Memorial Musical Lending Library. It also serves as a music room for lessons and for children to play during free time. Many of the 50 available instruments were put to use at the lively grand opening on April 28, where a number of well-known local musicians showed up to play and lend support.

Research has shown that some children face more



Max Doak drums at the Joe Chithalen Memorial Music Instrument Lending Library, housed at the Boys and Girls Club

barriers to participation in activities than others. Those least likely to participate in organized activities are from lower-income families, have very young parents, have a primary caregiver with less than a high school education or are from single-parent families. Younger children in the lowest income quartile are three times more likely to have never participated in organized activities (sports, music, other arts or clubs) than children in the highest quartile. Opportunities under the new music program to have lessons, play and borrow a variety of instruments, have already helped improve the participant's self-esteem. Some of our children with behavioral problems adopt a whole new attitude when they are playing instruments or singing. Once they are introduced to the music room, an awakened interest in the music program extends to the centre as a whole.

We can now offer music as well as sports, arts and crafts and computers to children who do not have access to these amenities at home. Some day, a Boys and Girls Club member may become a famous artist, and we can proudly say he or she started in our music program. Our goal, however, is to offer every child the opportunity to learn music, play instruments and develop individual potential. Working with supporters such as CFGK here in Kingston, we are truly “building our future together”.



### In the Spotlight

by Virginia Gordon

On a quarterly basis, CFGK invites interested people to meet on site with leaders of community organizations which have received grants from or have a link to the Foundation. Martha's Table, the Marine Museum (see p. 4) and Amherst Island are in the spotlight this time, and everyone who wants to learn more is welcome to join our visits.

#### Martha's Table – been there, plan to return

When we visited Martha's in February, we came away thinking the group had accomplished miracles. Susan Gilger, Executive Director, explained that the name comes from the biblical Martha, a renowned and generous hostess. Staff and volunteers follow Martha's example, providing a warm, welcoming

environment. Three days a week (Monday, Wednesday and Friday) between 150 and 180 hot, nutritious meals are served for a nominal fee. Hayes O'Callaghan, responsible for getting the food on the table, works a kind of magic as he plans tasty, healthy dinners on a shoestring budget, according to what is available from Kingston restaurants and food distributors who generously donate to help those in need. The heart of Martha's Table is the Friendship room, where people gather to chat, have coffee, use the computer, play bridge and seek advice. Regulars are like any big family, coming and going and calling out greetings on a first-name basis. And Martha's is more than the meals and the Friendship room – a mother stocks up once a month at the storeroom on peanut butter, Kraft Dinner, tinned soups and stews – made available through individual donors and grocery stores. Someone is told by one of the staff that she thinks the clothing room has a pair of winter weather shoes – hurry, they just came in! A vital community resource was revealed to the CFGK group and we look forward to the autumn visit planned for those who could not attend in February.

#### Next Port of Call – Amherst Island

Just before summer officially begins in June, we are invited to Amherst Island for an information session at St. Paul's Presbyterian Church with Island residents. Staffer Andy Mills regularly photographs CFGK at work, and Monica Stewart will present a show-and-tell slide collection as part of the program. Bill and Beverly Harris, who recently moved to Amherst Island from Oakville, are generously hosting lunch at their home after the meeting, providing an opportunity for informal conversation.



Volunteers at Martha's Table prepare food

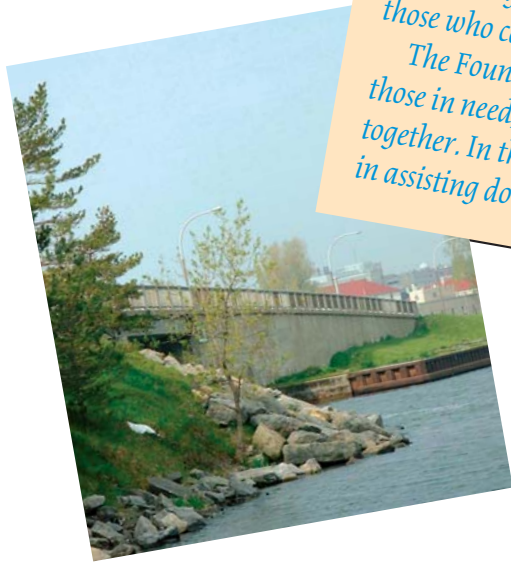
Andy Mills

# What Our Donors Are Saying:

**Eleanor and Edward Ratcliffe** are valuable supporters, who have donated a total of \$119,050. A substantial part of it has been allocated to operations, something very much appreciated as CFGK must raise these funds separately from endowments. Some of it has been allocated to the Community Fund from which CFGK responds to grant applications. And some of it was designated as specific flow-through funds, for which community foundations can act as a vehicle.

*“My husband Edward and I have always believed that life is made better by sharing. Without sharing there is no life. We are pleased to donate funds around the world, as well as to worthy causes in our new home, Kingston.”*

*“We have a particular attachment to The Community Foundation of Greater Kingston, as we feel it is building a promise for the future. The Foundation can help create a strong community and sustain the city for the long run by enhancing the quality of life in the community. CFGK acts as a bridge connecting those who care with those making a difference. The Foundation knows donors, as well as those in need, and is able to bring the two together. In that way it is particularly helpful in assisting donors reach their charitable goals.”*



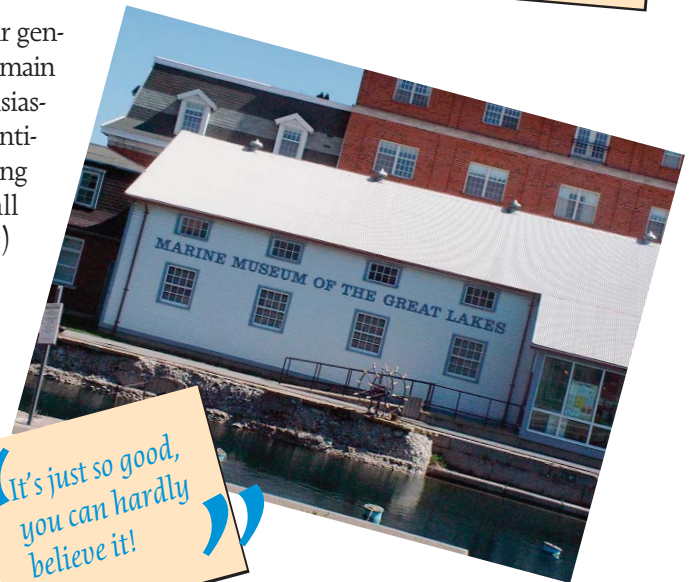
**Antoinette Amodeo** has established the Vincent and Rose Amodeo Fund as a lasting memorial to her parents who were in the grocery business in the Kingston area and always assisted those less fortunate by providing them with food. Organizations which are designated to receive grants from this fund are: St. Vincent de Paul Society, Martha’s Table, Home Base Housing, Providence Continuing Care – Palliative Care Unit at St. Mary’s, Bete Clinic – Hotel Dieu Hospital.

*“When I set up a fund in CFGK, I had some ideas about the kind of causes I wanted to support, but I didn’t know about all the different organizations that are out there helping people – and if you don’t know what’s out there, how can you decide? How can you find out about some of the smaller organizations that don’t get a lot of publicity and do very good work, and may need the help most? The staff of the Community Foundation helped me in my decision making by providing information about organizations and what they do in the community.”*



**Anonymous** Many of our generous donors choose to remain anonymous albeit enthusiastic. In talking to an unidentified donor who was making what-she-called a small (but we call significant) donation of \$600 to the Marine Museum of the Great Lakes Fund, she expressed her great pleasure in the community foundation concept. She said, and we quote verbatim:

*“It’s just so good, you can hardly believe it!”*

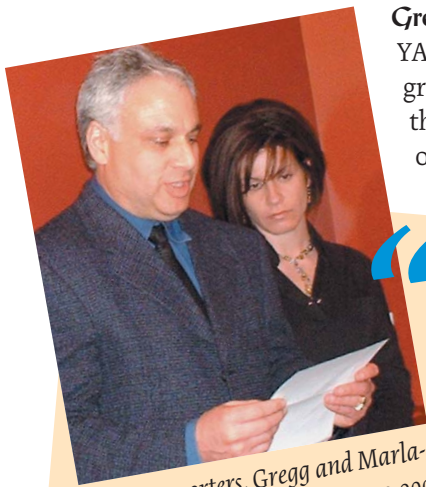


*“The transaction to join with The Kingston Whig-Standard reflects the management’s belief in the employees, the markets and the medium. The Kingston Whig-Standard is a recognized and respected brand in its region. We believe that each newspaper knows its market and community best, and Osprey’s decentralized operating philosophy encourages a system where the local newspaper and its community can continue to flourish together.”*

**The Kingston Whig-Standard** has been a major donor to CFGK since our inception, with supporting, amongst many other things, the printing of *Ripples* at no cost to us. When *The Whig* joined with the Osprey Media Group, Inc. last year, we were pleased to be informed by **Michael Sifton**, Chief Executive Officer, that Osprey approved in their annual budget, a commitment to continue to print, publish and distribute *Ripples* to our community. This represents an ongoing responsibility to the regions with which they are involved.

**The Marine Museum and our June 18 AGM** Please join us for our Annual General Meeting on June 18 at the Marine Museum, where Kingston’s proud marine heritage is on display. Many historical artifacts reflect the history of shipping in the Great Lakes. There is an extensive research library, and anchored alongside is the 3000-ton icebreaker, the Alexander Henry (which offers bed and breakfast). The shipyard dry-dock is a national historic site. Come to the meeting a little early and learn about this Kingston treasure.





Youth supporters, Gregg and Marla-Beth Rosen, matched the first \$10,000 that was raised for this fund.

Gregg and Marla-Beth Rosen responded to an initiative by our YAC members who wanted to make additional, bigger and better grants to youth-related projects in Kingston, above and beyond the flow-through funds currently available from GTO. To help our young people develop their own fund, the Rosens pledged a matching grant of \$10,000. Upon

the successful completion of the drive, the dream has become a reality, and YAC now has a \$20,000 endowment, the interest from which will support grant recipients.

“CFGK, through it's fledgling Youth Advisory Committee, has taken the initiative to reach out to our community's greatest asset, our youth, inspiring and challenging them to take up the torch and help to make their community a stronger and healthier place to live.

We believe that if we can only harness the immense energy of our youth, the spirit of philanthropy has the potential for exponential growth. And this is why we embrace the endeavours of organizations like CFGK's YAC. What better legacy could we, as adults, leave our youth than the nurturing of a solid sense of understanding and volunteerism.

We have every faith in the potential of this group and the youth of our community. You have our respect, our encouragement and our admiration.”



Canadian Olympian Jayna Hefford (fifth from left) with members of CFGK's YAC.

“As a Kingston athlete, I know that there are many barriers to full participation in sport and recreation. The cost of registration and equipment, and even being able to get to practices and games can be a challenge. PRO Kids is a great program that will empower Kingston's young people, and perhaps build future Olympic athletes, simply by giving everyone an opportunity to participate.

It is my and YAC's wish that this small grant will make a difference in some young person's life. So, on behalf of the Youth Advisory Committee of CFGK I would like to present this first-ever grant from the Youth Endowment Fund towards PRO Kids.”

Jayna Hefford was the first to make a donation to the matching fund campaign in support of creating the YAC endowment. The initial grant from this fund, the beginning of many, was presented to PRO Kids at a fun and festive special event in April.

## CFGK's Portfolio in a Turbulent Climate

by Eveline Flint, Jack Gilfillan and Monica Stewart

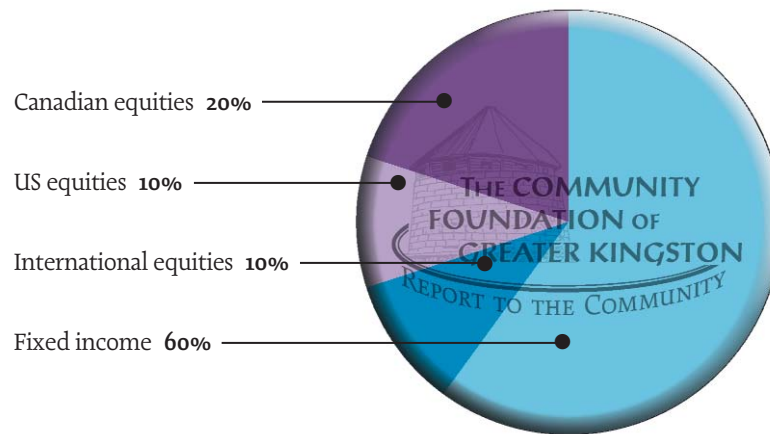
“What do we do in 2002?” has been the question on the minds of grant-making boards everywhere for the past several months, including the board of The Community Foundation of Greater Kingston. Given the malaise in the financial markets during much of last year, CFGK board members were pleased to learn in January that a “roller coaster” of a year had ended on the plus side.

CFGK's portfolio continues to be supervised by a volunteer investment committee, which reports directly to the Board of Directors. The current members of CFGK's Investment Committee are Jack Gilfillan (Chair), Bill Cannon, Elaine Forshaw and Sue Waywell with Tim Kingston sitting in an advisory capacity. We are grateful for the professional expertise they provide, keeping CFGK's investments sound in today's volatile investment climate. The Board of Directors has decided to maintain this method of supervising the Foundation's investments until CFGK's endowment reaches the \$5 million mark.

The benchmark used by the committee is the Median Canadian Balanced fund. Here's how the results of our portfolio measure up to the benchmark over the last two, challenging years:

	CFGK Portfolio	Median Canadian Balanced Fund
2000	7.675%	7.2%
2001	.07%	-.88%

CFGK's Portfolio is invested carefully and with a long-term view. This is how CFGK's portfolio was invested in 2001:



At its meeting in March 2002, the Board of Directors approved a recommendation from the Investment Committee to change the asset mix guidelines, increasing the allowable maximum for equities to 50%. It was felt that the continuing growth of the portfolio and current economic conditions might create situations where greater returns can be achieved by increasing the commitment to equities.

How do CFGK fund holders feel about their funds despite the current economic downturn? Here is what Michael Davies, Past President and a major fund holder, says: “I would like to assure you as both founding President of CFGK and as a major fund holder, that the level of stewardship and expertise is very high and we have confidence that over the long term all fund holders and the community will be well served.”

At CFGK's upcoming annual meeting on June 18th the Foundation's annual financial statements will be available to the public, and we hope that many will join us as we celebrate our past successes and present our plans for the future. One needs not wait for this opportunity only once a year – our records are open to the public at any time.



CFGK volunteer grant reviewers hard at work

### ARTS & CULTURE

**Arts Adventure:** For camp supplies and a Special Needs Instructor for an arts-based day camp for school-aged children. (YAC)

**Cantabile Choirs of Kingston:** Towards the residency of Canadian composer/conductor Stephen Hatfield, who will workshop with the children's and youth choirs. (YAC)

**Agnes Etherington Art Centre:** Towards "The Art of Stories," a comprehensive program for families and school children that relates to West African art, based on proverbs, poems and folk tales.

**Blue Skies Cultural Centre Instrument Bank:** To purchase instruments to keep up with the needs of young orchestra members. (YAC)

**Kingston Kiwanis Music Festival:** For

bursaries to allow more participation for youth with limited access to participate in a community music festival. (YAC)

**First Capital Day Committee:** Towards an educational project involving local schoolchildren in the production of a CD celebrating Kingston's heritage as the First Capital of Canada.

**Agnes Etherington Art Centre:** Acquisition Fund Grant. (Anon)

### COMMUNITY DEVELOPMENT

**Child Care Resource & Parenting Centre:** For seasonal, outdoor gross motor theme kits for toddlers to school-age children.

**Youth Diversion Program:** To expand the youth mentoring program to allow senior high school students to be involved with mentoring. (Meyer)

**H'art Studio – school of smiles Inc.:** Towards an initiative to encourage youth with special needs to participate in skill building.

**Volunteer Kingston:** To develop youth and family volunteering related promotional and training materials.

**Kingston Employment & Youth Services:** To develop a fund to support young people with clothing, transportation and training.

**Kingston Interval House:** To provide computer support for school-age children in crisis to be able to do their homework.

**Kingston: Partners for a Safe Community:** Towards a project that raises awareness of cycling safety issues through promotion and special events. (OECYR)

### EDUCATION & LITERACY

**Kingston-Frontenac Public Library:** For a program where local daycares can borrow quality literature at no cost for an extended period of time. (Literacy)

**Canadian Hearing Society, Kingston:** Towards an educational project for elementary school students to raise awareness of deaf and hard of hearing. (OECYR)

**Boys and Girls Club of Greater Kingston:** Towards an accessible practical science and technology camp for children six to 12 years old. (OECYR)

### ENVIRONMENT

**RKY Camp:** To purchase equipment and supplies to develop an enviro-learning centre. (OECYR)

**Cataraqui Region Conservation Authority:** To purchase outdoor equipment to keep pace with the demand for wilderness experience camps. (OECYR)

### HEALTH & SOCIAL SERVICES

**Kingston Community Counselling Centre:** To make youth counselling group programs more affordable to high school students who are at risk.

**Canadian Mental Health Association – Kingston:** For a program package for 12 to 18 year-olds to help young people build healthy self-concepts.

**Kingston Youth Shelter Project:** To compile information on services for homeless or at-risk youth and a dedicated phone line to access these services.

**Food Sharing Project:** To start a new snack program in a school to provide daily nutritious snacks. (Alcan)

**Project Reconciliation:** To offer the children of prisoners an opportunity to participate in a multi disciplinary art experience.

**The Nutrition Working Group:** Towards providing nutritious snacks and an interactive, child-focused nutrition session for children in Kingston's north end. (Alcan)

**Central Frontenac Community Services:** For a program to be delivered to adolescent girls that promotes self-esteem and healthy living.

**Sexual Assault Crisis Centre of Kingston:** To upgrade computer equipment to enhance communication capacity.

**Martha's Table – St Mary's Cathedral (Amodeo)**  
**St. Vincent de Paul Society (Amodeo)**  
**Roman Catholic Diocese of Kingston (Amodeo)**

### RECREATION

**Wilton Creative Playground:** To assist a community project to replace unsafe playground equipment. (OECYR)

**North Kingston Basketball Camp:** Towards an affordable basketball camp experience in Kingston's north end. (OECYR)

**Positive Recreation Opportunities for Kids:** Towards a service that ensures that recreation opportunities exist for children and youth who would not otherwise be able to afford the cost of participation. (OECYR & YEF)

**Camp Outlook:** To develop leaders from campers from previous trips. (OECYR)

#### Some grants are funded in total, or in part, by the following funds:

**Alcan:** The Alcan Endowment Fund

**Amodeo:** The Vincent & Rose Amodeo Fund

**Literacy:** The Kingston Whig-Standard Literacy Fund

**Meyer:** The Marion Meyer Opportunity Fund

**OECYR:** The Ontario Endowment for Children & Youth in Recreation

**YAC:** From GTO960 and Country96 radio stations for youth talent development in the arts

**YEF:** The Youth Endowment Fund

## ...A Silver Lining

by Judith Mackenzie, Chair, Grants Committee

We all know the saying *every cloud has a silver lining* and that is how we view this year's granting process. It will be no surprise to readers that funding available is not as it has been in other years. Previously we have been able to issue a call for proposals twice a year. The Board of Directors agreed on the importance of our funding stream, albeit somewhat reduced. The first decision was to pool available resources for a single call for grant applications for 2002.

Next, we considered how to maximize the impact of these funds. It became clear that a focus on children and youth would be appropriate this year. The Ontario Endowment for Children & Youth in Recreation pro-



vides a new fund with distributable earnings of \$15,181.68 for 2002. Other donor-advised funds have a preference for funding programs for children and youth. By pooling these, with CFGK's discretionary funds a substantial "pot" of over \$50,000 was available for children and youth programs this year.

The CFGK's focus for 2002 was established with an awareness of other initiatives, such as the City's Strategic Plan which identified working with youth and with parents and their young children as areas for strategic action. The Social Planning Council also provided information regarding the needs of youth. There have also been recent federal and provincial initiatives, which have highlighted the needs of children and youth. Community agencies have a wealth of information as to the needs in the community and what they can do to improve the health and well being of children and youth.

The Foundation is very fortunate to have a knowledgeable, enthusiastic and committed Youth Advisory Committee who met with the Grants Committee in early April to provide advice as to what the Grants Committee should look for in the applications. They stressed the need to support programs that are affordable and accessible, that recruit broadly in the community and that include an emphasis on being active as opposed to developing a high level of skills.

The *silver lining* for the Foundation is that because it has moved to focusing on a specific group in the community it can assist agencies to take significant actions to benefit children and youth.

Besides fund development and grant-making, CFGK carries out a role in community leadership. In lieu of a second call for grant applications, we have committed to presenting a workshop in October that local non-profit organizations will find useful.

# Volunteering: Genetic or Learned?

## Tim Kingston: Volunteering Professional Expertise

by Eveline Flint

Have humans survived ice ages and other traumas through cooperation, rather than survival of the fittest? That's the sense one has when talking with volunteers like Tim Kingston, who has been instrumental in assisting with CFGK's investments since the Foundation's inception in 1995. Tim's mother and father were active in the Kingston community as he was growing up and Tim has always been involved in volunteering, especially for youth.



Andy Mills

He was originally invited by Tom Wightman to join the Investment Committee just as he was finishing a stint with Junior Achievement. His 20 years of experience as a financial consultant, following graduation from Queen's University in 1976 with an honours degree in commerce, proved invaluable to the committee as they drew up policies to guide CFGK's investments. He fondly recalls sitting at former Executive Director Katherine Manley's dining room table, hammering out the investment policy, along with Ross McLean and other committee members.

Since then, the Foundation's pool of funds has grown from \$65,000 to \$3,600,000. Throughout, Tim has provided reports on the performance of the portfolio, attending not only Investment Committee meetings but also Board meetings. And he gives generously of his time to the Foundation's staff. "When I joined CFGK as the new Executive Director, Tim was always available to explain the processes in place and to discuss questions relating to our investments," says Monica Stewart. He has been similarly available to donors, who have found it convenient to donate securities at the CIBC Wood Gundy office, where he and the Wood Gundy team – Bud Burkom, Bruce Hopkins, and Peter Kingston – make their individual expertise

available to handle the Foundation's portfolio. Transaction costs last year were only .13%, and the firm waived all other management fees.

What keeps him motivated after years of association with the Foundation? "When I attend the board meetings, I find there is so much goodwill around the table – so many caring people in the community", says Tim, "that it is rewarding to continue to be involved."

But is volunteering genetic? Well, Tim's three children, Virginia, Brian and Madeline, have begun to give time to the community. Perhaps the spirit of giving is learned, and when Tim's father founded the Kiwanis Club of West Kingston in the 1950s, and his mother was active in the church and school, they were setting up a chain of family volunteers. CFGK is the lucky beneficiary.

## Three Generations at CFGK

by Lin Good

If those studying the human genome ever discover a philanthropy gene, they may want to come to Kingston to take a DNA sample from June Dinsdale, the mother and grandmother who has seen three generations of the same family serve as volunteers with CFGK. June's own genetic



Andy Mills

June Dinsdale, Kate McDonald and Jan McDonald have each contributed their skills in a variety of ways to support the Community Foundation

experiment consisted of having four children. Her first efforts in a life of volunteering were with the Medical Wives Association. For several years she has been chair of CFGK Special Projects, and currently chairs the art auction.

Jan MacDonald, June's daughter, is coordinator of corporate funding and special events for the Thousand Islands Playhouse. She has volunteered with Hospice Kingston, the Festival of Trees, and the Canadian Federation of University Women. To bring home the family mixture of genetics and philanthropy, Jan left a branch meeting precipitously to give birth to her third child! She is currently on the CFGK Board of Directors, Chair of the Marketing & Communications committee, and sits on her mother's art auction committee.

June and Jan together have organized memorable CFGK celebrations. For our first AGM, it was Dan Aykroyd entering Memorial Hall on his motorbike with then Mayor Gary Bennett riding pillion behind him. And on a different occasion, but at the same venue, then Lt.-Gov. Hilary Weston was serenaded by a band proudly wearing new uniforms bought with one of our grants.

Kate MacDonald, one of Jan's daughters, is a student at KCVI, plays the flute and the piccolo, is in the Kingston Youth Orchestra and recently chose to study Latin America for a Focus program. This entailed an intensive course in Spanish and attending a school in Mexico for three weeks. Following her family's tradition, Kate is a member of our Youth Advisory Committee who recently made a film, *Kelowna or Bust*, to help them raise funds to take them to Kelowna, B.C., for the annual meeting of the Community Foundations of Canada.

Asked why they chose to offer their time and talents to CFGK, all three responded warmly and enthusiastically; they like our commitment to community and perpetual legacy; they are investing in the future: and there is an added spice to the mix – they work with colleagues who are congenial and stimulating in this vibrant organization. "It's fun," said Kate on behalf of three generations. Tempted though we might be to clone June Dinsdale, the Community Foundation simply thanks her.

## "You Can't Take It With You" – Leave a Legacy!

by Ian Fraser

CFGK is pleased to be an active supporter of the Leave a Legacy (LAL) initiative, a national collaborative effort between local charities, estate planning professionals (e.g. legal, insurance and financial organizations), community foundations, corporate funders and the media. Leave a Legacy is sponsored by local members of the Canadian Association of Gift Planners (CAGP).

The Leave a Legacy initiative aims to inform the public about estate planning, and encourages them to make estate gifts to charitable organizations of their choice. First developed in Ohio, Leave a

Legacy is quickly spreading throughout the U.S.A. and Canada.

On May 9, Roy Bonisteel, Honorary Patron, launched the program in Kingston and Belleville on behalf of the Canadian Association of Gift Planners (Southeastern Ontario Region) with an educational event featuring national bestselling author, speaker and media personality, Sandra Foster.

Sandra is a regular contributor to *Fifty-Plus Magazine*, *Cosco Business Connection Magazine*, the *Globe and Mail*, *National Post* and *Macleans*. She also frequently appears on the CBC MoneyShow, MoneySense and

ROBtv. Sandra's informative and entertaining speech on Estate Planning Essentials was based on her most recent book entitled "You Can't Take It With You: The Common-Sense Guide to Estate Planning for Canadians". Her use of relevant and realistic examples, heart-warming stories and anecdotes helped the audience see the importance of estate planning at any income level.

CFGK hopes that its active involvement in community-wide initiatives such as the Leave a Legacy educational event will help to raise the important issue of estate gifts to benefit charities in our



Monica Stewart

Roy Bonisteel, Honorary Patron of Leave a Legacy, shares a piece of cake with workshop chair and CFGK board member, Ian Fraser

community, and provide the philanthropic leadership expected of a community foundation.

# MAKING WAVES

## Securing Operations

Given the fundamental idea of Community Foundations – all donations are endowed – CFGK, like all foundations across the world, must secure operation funding separately. Our current emphasis is on four major projects:

### Building our *Operations Endowment Fund*

– securing the necessary capital to ensure our future.

As only the interest generated is used, the fund must be substantial to afford any security;

### *Tower of Hope Classic Golf Tournament*

– our fifth annual tournament will take place on Monday August 19, 2002, at the Loyalist Club in Bath;

### *Art on Many Levels*

– our second annual art auction, held at the home of Ross and Donna Grieve, which was a great success;

### *The Giving Circle*

– supporters pledge \$1,000 per year for three years. We now have 22 members.

We gratefully accept donations to or participation in all of these projects.

## We're an Open Book

We are not accountable by declaration alone – financial statements are available from the CFGK office any time for your perusal.

## We're an Open Door

Drop-in visitors are welcome at our beautiful new location at any time during office hours. Please come and say hello to our staff.

## Ten Principles for Community Foundations



Building Community Capacity



Understanding the Changing Nature of Our Communities



Creating Opportunities for Dialogue



Developing Partnerships



Reflecting Diversity and Fostering Renewal



Establishing an Effective and Imaginative Grants Program



Building Community Assets and Facilitating Philanthropy



Evaluating and Sharing Results



Implementing Responsive and Accountable Processes



Balancing Our Resources

## Board of Directors 2002-2003 As of May 15, 2002

### President

Regina Rosen

### Vice-President

Tom Wightman

### Treasurer

Sue Waywell

### Secretary

Lin Good

### Directors

Gary Bennett

Walter Fenlon

Eveline Flint

Ian Fraser

Jack Gilfillan

Virginia Gordon

Fred Laflamme

Chris McElvaine

Jan MacDonald

Judith Mackenzie

Henry Meyer

### Nominees for 2002

Bill Harris

Mary Ann Higgs

Dan Norman

Bob Pritchard

Tom Williams

### Honorary Life Member

Michael Davies

### Youth Representative

Jason Wagar

### Legal Counsel

Peter Tobias

## Committees 2002-2003 As of May 15, 2002

### Finance

Sue Waywell, *Chair*

Tim Kingston

Henry Meyer

Scott Pedlar

### Fund Development

Virginia Gordon, *Co-Chair*

Eveline Flint, *Co-Chair*

Michael Campbell

Michael Davies

Lin Good

Bill Harris

Gus Panageotopoulos

Lee Wetherall

Katherine Manley, *Adjunct*

### Fund Development Operations

Chris McElvaine, *Chair*

Chander Datta

Cathy Foy

Robert Reid

Harry Sullivan

### Grants

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Marilyn Banting

Ruth Barton

Jacque Costron

Sheila Devine

John Fotheringham

Judi Harvie

Rommel Masse

Mary Beth McMahon

Alan Morantz

Marc Raymond

Doug Ronson

Maurice Smith

Ian Watson

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Judith Mackenzie

Ruth Rappini

### Investment

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Bill Cannon

Elaine Forshaw

Tim Kingston

Sue Waywell

### Marketing & Communications

Jan MacDonald, *Chair*

Sherri Agnew

Sue Bedell

Tom Brennan

Felicity Hawthorne

Lesley Kimble

Jim Stevens

Marian VanBruinessen

### Nominating

Isabel Turner, *Chair*

Deborah Defoe

Fred Laflamme

William Leggett

Phil Leonard

Clayton McEwen

David Morse

Volker Thomsen

Lorne Weary

### Professional Advisors

Walter Fenlon, *Co-Chair*

Ian Fraser, *Co-Chair*

David Bonham

Jan Oullahan

Mary-Alice Thompson

### Planning

Tom Wightman, *Chair*

Florence Campbell

Sandy Cotton

Erik Lockhart

Henry Meyer

Doug Ritchie

John Wilson

### Special Projects

ART EVENT

June Dinsdale, *Chair*

Peter Dorn

Donna Grieve

Gayle Johnstone

Gillian Little

Jan MacDonald

Peggy Reid

Regina Rosen

TOWER OF HOPE CLASSIC

Fred Laflamme, *Co-Chair*

Greg Thompson, *Co-Chair*

Shawn Bauder

Donna Grieve

Maureen Keeler

Ken Koven

Jeff Lundy

Kim Mundell

Glenda Scott

Joan Willison

### Youth Advisory

Jason Wagar, *Chair*

Leilan Baxter

Sarah Creber

Katie Gemmill

Meg Gemmill

Kate MacDonald

Julia Macleod

Ashley Mercer

Lorne Matthews, *Resource*

Andy Mills, *Staff Liaison e<sup>9</sup>*

*Grants Advisor*

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Monica Stewart

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E-mail: [foundation@cfgk.org](mailto:foundation@cfgk.org) Web Site: [www.cfgk.org](http://www.cfgk.org)

Please note our new address

Enclosed is a donation in the amount of \$ \_\_\_\_\_ to be held as permanent capital. Please direct my donation to:

Operating Endowment  Community Fund  Other

Name \_\_\_\_\_

Address \_\_\_\_\_

Postal Code \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Payment  Cheque enclosed  VISA Number \_\_\_\_\_

Expires / /

Name (for public acknowledgement) \_\_\_\_\_

or I request anonymity

Signature \_\_\_\_\_

For further information on any of the topics dealt with in this issue of Ripples, please call the CFGK office, 546-9696 or E-mail: [foundation@cfgk.org](mailto:foundation@cfgk.org)